



GiGRUSH.org
Rebuilding the World
Kapelbaan 15
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PRESS RELEASE

For Immediate Release

Rebuilding the World. The end of life as we know it?

GiGRUSH.org launches a global crowdsourcing initiative. Never before, have so many been invited to accomplish so much in such a short time. The final objective is to Rebuild the Entire World through countless Positive Projects in all areas of life.

Brussels, Belgium (November 27, 2012) - GiGRUSH.org: a new social medium platform launches an unprecedented crowdsourcing initiative.

The non-profit GiGRUSH Foundation invites talented and motivated individuals to literally rebuild the world. Skilled contributors are offered the unique opportunity to collaborate with peers and organizations on so-called 'GiGS' (GiG = Getting Ideas Going) aimed at building an improved world.

A GiG can best be described as a highly-focused project team. The GiGS can cover many aspects of life: economy, science, art and society at large. The GiGS all share the same ambitious goal of improving the world as we know it. Some big GiGS may include: new alternative banking systems, world hunger solutions, free unlimited energy, proactive political or social movements, etc. Some smaller GiGS may include: new social media, innovative apps, healthy food restaurant concepts, high-tech clothing lines, etc. This is just a glimpse of the potential projects. The possibilities are limited only by the imagination of the members.

Those who join GiGRUSH.org benefit in a variety of ways. Contributors will:

1. Have free access to a global platform to initiate positive change projects by activating the power of worldwide collaboration (wikinomics).
2. Solicit skills, expertise and knowledge from other members within the GiGRUSH community.
3. Join a positive, global community of like-minded people, sharing the same higher life values.
4. Share in possible rewards of the entire GiGRUSH ecosystem.
5. Learn by doing, by participating in real life situations.

The Platform offers to 'fill in the blanks' for those individuals who do have a brilliant idea but who lack certain knowledge, skills or other resources, to turn their idea into reality. In the process of collaborating with others, participants will go through a steep learning curve. This will result in valuable experience of actually 'making things happen'.

To make this World-changing project a reality, GiGRUSH.org has set up two main programs:

Member Program

Every individual who is serious about wanting to create an innovative GiG Project or to contribute in any way is invited to sign-up via GiGRUSH.org.

Leadership Program

GiGRUSH wants to liaise with GiGRUSH Campus Leaders in every University/College around the world. These GiGRUSH Campus Leaders will facilitate new GiGS created by fellow students at their campus. GiGRUSH targets Universities and Colleges because that is THE place where the youth of the world is still unclouded by current limited thinking patterns and corporate 'rat race' restrictions...where the ability to 'dream big' has not yet been shattered. Everybody knows the highly succesfull companies that were started by a few young, bright people. These companies were not created by big multi-nationals with lots of resources. That is not a coincidence.

GiGRUSH.org is also calling for the help of creators and innovators, doers and thinkers. These people will organise and facilitate the global activities of the GiGRUSH Movement from the GiG Creation Centre, starting in Malaga, Spain.

GiGRUSH.org invites every positive person on the planet to help spread this message of real change. Every media outlet, TV and radio station, celebrity and social media account owner in the world is invited to broadcast this global initiative. People wanting to distribute the message can visit www.gigrush.org/viral

GiGRUSH.org is raising funding and has set up crowdfunding campaigns to achieve this goal. Visit www.gigrush.org/change

To join and really get involved: www.gigrush.org

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