



## Heliospectra CEO Ali Ahmadian to Speak at AVF's Indoor Farming Forum at the Urban Future Global Conference in Oslo

GOTHENBURG, Sweden/SAN FRANCISCO, CA, May 17, 2019 –

**Heliospectra AB (publ) (OTCQB: HLSPY, FIRST NORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, is announcing its participation at the Association for Vertical Farming's upcoming indoor farming forum, hosted at the Urban Future global conference in Oslo, Norway, on May 22-24, 2019. Heliospectra's CEO Ali Ahmadian will be a keynote speaker at the forum, speaking on the next generation of vertical farming solutions in a talk titled: "*Vertical Farming 2.0: How light influences the future of food*", to be held on May 22.**

On 22 and 23 May, the AVF will host an [indoor farming forum](#) entitled "Unlocking the Potential of Indoor Farming in Cities of the Future", together with the Urban Future global conference in Oslo, Norway, the 2019 European Green Capital.

[URBAN FUTURE global conference](#) is the world's largest meeting dedicated to "CityChangers" – decision makers who actively, passionately and with innovation make cities more sustainable. AVF's forum will facilitate keynote speeches, roundtable discussions and workshops over the course of two half-days, and touch on all of Urban Future's main thematic areas but will be the only forum to specifically focus on the innovative food production.

Heliospectra's **CEO Ali Ahmadian** will be a keynote speaker at the forum, speaking on the next generation of vertical farming solutions in a talk titled: "*Vertical Farming 2.0: How light influences the future of food*", on *Wednesday May 22nd, at 11:10 CEST*.

"As urban communities continue to expand and populations keep increasing, more and more growers and entrepreneurs are looking to vertical installations to supply consumers with locally produced, high-quality food crops year-round. These evolving installations are bound by the crops need for optimal sole-source, indoor lighting in order to remain efficient", said Ali Ahmadian, CEO Heliospectra. "With Heliospectra's 13 years of research focused on light quality and plant responses and our technical expertise in light automation and control, we understand what the next generation of vertical farmers need in order to succeed."

Heliospectra's portfolio of [SIERA light bars](#), [LED top lighting solutions](#), [helioCORE™ light control systems](#) and [helioCARE™ technical services](#) address the needs of commercial growers across the globe to support the future of vertical farming and controlled environments agriculture.

To learn more about Heliospectra's holistic approach to lighting control in vertical farms and the importance of giving control to growers. Don't miss our CEO [Ali Ahmadian's interview](#) with AVF on the topic.

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**Heliospectra AB** (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the global leader in intelligent lighting technology, light control systems and related services for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, Heliospectra integrates customized LED spectral strategies with real-time response and artificial intelligence to create predictable and reliable business forecasts and harvest results. Founded in 2006, Heliospectra is committed to helping growers and commercial producers across six continents consistently increase yields and produce crops with quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Heliospectra is the recipient of multiple international awards and recognitions. For more information, please visit <https://www.heliospectra.com>.

### Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and

competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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