



## Heliospectra AB Sponsors the Upcoming MJBizDaily Cannabis Symposium in Copenhagen, Denmark

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**Heliospectra AB (publ) (OTCQB: HLSPY, FIRST NORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, is going to sponsor and exhibit at the MJBizDaily's Cannabis Symposium in Copenhagen, Denmark, on May 6th.**

MJBizDaily, the producers of America's oldest and largest cannabis trade show, Marijuana Business Conference & Expo (MJBizCon), are hosting Europe's first Cannabis Symposium in Copenhagen, Denmark.

The event gathers leaders in business, research, and legislation of Europe's medical marijuana and hemp markets for an intensive one-day conference offering educational sessions on the latest in technology, scientific research, and impacts for global markets.

"More than €500 million has been invested in the European cannabis industry to date as it evolves into one of the world's largest cannabis markets with a total population double that of USA and Canada. At the same time, the European medical cannabis market is putting a high standard on production with certifications and requirements for standardization, safety and high quality," said Ali Ahmadian, CEO, Heliospectra AB.

"As a Swedish company, Heliospectra's core has always been to supply a complete solution to produce the highest quality crops by offering a combination of targeted LED light spectrum output for cannabis and our helioCORE light control system which enable producers to standardize production results and offer patients the same consistent, high-quality products harvest after harvest. During MJ BIZ in Copenhagen we will showcase how we are helping our European growers reaching their objectives when it comes to plant health and optimized production," he added.

Heliospectra's sales team and in-house cannabis cultivation specialist Ryan Wankel will be present at the conference and ready to discuss cannabis specific lighting strategies with demonstrations of the company's ELIXIA and SIERA LED product series and helioCORE™ light control system.

The European Cannabis Symposium will take place on Monday, May 6 at the Scandic Copenhagen Hotel in Copenhagen, Denmark.



Heliospectra's ELIXIA creates clear business benefits for cultivation teams and researchers around the world. The fully adjustable [LED lighting solution](#) is compatible with Heliospectra's [helioCORE light control system](#). helioCORE offers advanced controls, flexible light intensities and customized lighting schedules for indoor environments with real-time monitoring across the plant growth cycle. The integrated solution improves the quality of plants and accelerates harvest and production cycles while providing consistent and standardized returns.

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**Heliospectra AB** (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the global leader in intelligent lighting technology, light

control systems and related services for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, Heliospectra integrates customized LED spectral strategies with real-time response and artificial intelligence to create predictable and reliable business forecasts and harvest results. Founded in 2006, Heliospectra is committed to helping growers and commercial producers across six continents consistently increase yields and produce crops with quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Heliospectra is the recipient of multiple international awards and recognitions. For more information, please visit <https://www.heliospectra.com>.

### **Forward-Looking Statements**

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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