



Heliospectra AB to Present at Upcoming Session of Viridian Cannabis Investment Series in New York City

(GOTHENBURG, SWEDEN and SAN FRANCISCO, CA - March 27, 2017) – [Heliospectra AB](#) (OTCQB: [HLSPY](#)) (FIRSTNORTH: [HELIO](#)), a world leader in intelligent lighting technology for controlled plant growth environments, announced today that CEO Ali Ahmadian will present at the upcoming session of the [Viridian Cannabis Investment Series](#) at the John Jay College of Criminal Justice in New York City, New York on Friday, March 31, 2017.

Entitled “**Cultural Diversity in the Cannabis Industry**”, this [private event](#) will explore opportunities to strengthen diversity in the cannabis industry by educating and inspiring professionals and investors to get involved. Cannabis legalization is continuing throughout the United States, and the world, spearheading the growth of a multi-billion-dollar market. Yet, the industry in general lacks cultural diversity among its entrepreneurs, investors, and workforce.

“As the pace quickens for legalization and regulation of medicinal cannabis across North America, Latin America and now Europe, Heliospectra will empower businesses to embrace new technology solutions and ensure consistent, pharmaceutical grade products for patients,” said Ali Ahmadian, CEO for Heliospectra. “We are privileged to support Viridian Capital Advisors and cannabis industry entrepreneurs’ commitment to creating a sustainable and value-driven business model that also supports cultural diversity across the globe.”

Viridian’s **Cultural Diversity in Cannabis** event features industry-leading companies, executives, investors, and thought leaders from a variety of cultural backgrounds who will discuss why and how they entered the cannabis industry. Presentations and panel discussions will be followed by networking sessions so that all participants will have the opportunity to meet and engage.

For more information on this session of the [Viridian Cannabis Investment Series](#), please click the image below.



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About Heliospectra AB

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO) is the industry’s most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient. Growers and commercial producers across six continents use Heliospectra’s holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than \$32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra’s earliest investors [Weland Steel](#), [Swedish Industrial Fund](#) and [Midroc New Technology](#). For more information, please visit <https://www.heliospectra.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.