

The sale of Health and Sports Nutrition Group HSNG AB completed

Press release, Stockholm, 30 January 2018

Qliro Group AB (publ) has today completed the sale of its subsidiary Health and Sports Nutrition Group HSNG AB (HSNG) to Orkla.

On 21 November 2017, Qliro Group announced that the company had entered an agreement to sell HSNG to Orkla. The transaction has now been completed.

In the transaction HSNG is valued at SEK 360 million on a debt-free basis with normalized working capital. HSNG is reported as discontinued operations in the group. Based on the 2017 year-end figures, the capital gain from the divestment amounts to approximately SEK 140 million. The final amount is reported as a result in discontinued operations during the first quarter.

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and complementary financial services. Qliro Group operates CDON.com (the leading Nordic marketplace), Nelly.com and NLYman.com (fashion) and Qliro Financial Services. Qliro Group's shares are listed on Nasdaq Stockholm as a mid-cap with the ticker symbol "QLRO".