

Carolina Brandtman New Head of Qliro Financial Services

Press release, Stockholm, 15 December 2017

Qliro Group AB (publ) announces today that Carolina Brandtman has been appointed new Head of Qliro Financial Services. Carolina has significant experience in financial services towards consumers and corporate clients, most recently as Managing Director of Santander Consumer Bank Sweden. Carolina will join in the fourth quarter 2018 at the latest.

"We are very pleased to recruit Carolina Brandtman as the new Head of Qliro Financial Services. Carolina's solid experience and good leadership skills fits well with Qliro Financial Services, which is rapidly growing in financial services for merchants and consumers. Carolina will have a key role in building Qliro's digital consumer finance offering," says Marcus Lindqvist, President and CEO of Qliro Group.

In the fourth quarter 2018 at the latest, Carolina will assume her role as Head of Qliro Financial Services and CEO of the credit market company Qliro AB. Qliro AB is under the supervision of the Swedish Financial Supervisory Authority and is a subsidiary of Qliro Group AB. Eva-Lotta Berg Ljungström is interim Head of Qliro Financial Services.

Carolina has long experience from GE Money Bank (now Santander Consumer Bank) where she started her career within collection and risk in 1999. In 2012, she took on the role as General Manager for GE Money Bank Sweden. When the bank was acquired by Santander Consumer Bank, she was appointed Managing Director for the combined entities. Within GE Money Bank, she has held leading positions in companies under the supervision of Financial Supervisory Authorities in several countries. Carolina studied at the University of Örebro and Central Queensland University.

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and related financial services. Qliro Group operates CDON.COM (the leading Nordic marketplace), Nelly.com and NLYman.com (fashion), Gymgrossisten and Bodystore.com (health and training), and Qliro Financial Services. The Group had sales of SEK 4 billion in 2016. Qliro Group's shares are listed on the Nasdaq Stockholm mid-cap segment under the ticker symbol QLRO.