Zenterio enters partnership with Stream Group

Zenterio and Stream Group have partnered to launch an integrated end-to-end solution that enables content providers and operators to deliver value added services, such as Video-On-Demand, Catch up TV and Live TV via the Internet, cable, satellite or terrestrial TV. The solution can either be fully cloud based or hosted locally.

The partnership includes the integration of Stream Group's back-end system with Zenterio OS. The Stream Group solution is a proven Cloud TV platform, capable of delivering multi-screen, live and VoD services. By integrating with Zenterio OS, which enables fast harmonization of operators' fragmented software, the companies are able to offer a scalable, flexible, and future-proof end-to-end solution for the delivery of popular and engaging TV services.

The Stream Group platform is the latest system to be integrated with Zenterio OS in a way that fully utilizes the strength of Zenterio OS, by greatly reducing time-to-market and offering both scalability and flexibility. The first successful implementation of this end-to-end solution has already been completed for M7 Group in the Netherlands.

"By broadening Zenterio to offer a new end-to-end solution, we are able to provide content providers and operators with the means to deliver popular and compelling services. Thanks to this integration, these can also be launched faster than ever before," commented Jörgen Nilsson, CEO Zenterio.

"The partnership with Zenterio enables us to deliver a turnkey solution for TV operators, gives us a larger addressable market and ensures a quick and easy implementation," commented Pieter Heyn, CEO Stream Group.

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About Stream Group
Stream Group was founded in 2004 by serial entrepreneurs as a software development and marketing company, located in the Netherlands. The key people and know-how within Stream Group come from a rich history of solution development and hosting from the early days of the Internet. Stream

Group has developed a complete CloudTV solution for providers, broadcasters and operators. Depending on the preferences of the client, Stream Group offers and deliver the relevant building blocks or a turn-key end-to-end solution. Stream Group's clients include M7, Vodafone and Orange. Visit www.stream-group.nl

About Zenterio

Zenterio provides Zenterio OS, an independent software platform for interactive TV that is positioned to become a global standard. Zenterio also offers consulting services and a value added service offering to pay TV operators. Zenterio partners with global system integrators, set-top box suppliers, CA/DRM providers, chipset manufacturers and providers of interactive services. Zenterio has more than 200 employees comprising 25 nationalities. Zenterio has offices in Stockholm, Linköping and Atlanta. Zenterio is owned by private investors and private equity firm Scope. The chairman of the board is former Nokia CEO Mr. Olli-Pekka Kallasvuo. For more information please visit zenterio.com.

About Zenterio OS

Zenterio's operating system works with most types of hardware available on the market. For TV operators, Zenterio's software enables fast harmonization of operators' fragmented software bases, as it can be used on new as well as already deployed hardware. With a harmonized solution, operators can quickly and cost-effectively deliver new interactive services to end consumers. Besides unrivalled hardware support, Zenterio's software offers market-leading performance and a flexible way to add new features. For system integrators, Zenterio OS is a key component in providing new interactive services for TV operators. For the viewers, this means an improved user experience, an increased range of services and greater access to new applications.