



12<sup>th</sup> February 2013

### **Relish Rewards launched with Relish Scotland Second Helping**

Leading recipe and fine dining guide book publisher Relish Publications has unveiled Relish Rewards just ahead of the launch of their latest publication, Relish Scotland Second Helping. The fine dining recipe book and guide to the leading restaurants in Scotland is now even more valuable thanks to the Relish Rewards loyalty card.

Teresa Peters from Relish Publications explained: 'We work with dozens of outstanding restaurants and we feature in our guides, the most innovative, creative and highest quality chefs on the British restaurant scene today. All our books offer a fantastic insight into the chefs and their restaurants, and with a selection of recipes from each chef, a Relish publication is a great addition to any keen cooks' bookshelf.'

Teresa continued: 'We decided that as so many restaurants are now part of the Relish family, we should share some incentives with our loyal readers, and so we decided that a Relish Rewards loyalty card could become a fantastic companion to the book. Most of our participating restaurants felt like us, and wanted to give Relish readers an additional incentive to come and experience the fine dining that is available in all of these fantastic venues. So, the Relish Rewards card gives exclusive offers, discounts and luxury treats to anyone who uses the card when visiting a restaurant.'

'We wanted to add even more value to this wonderful book, and so the concept of Relish Rewards was born. This is a new and unique feature in recipe/fine dining guides, because now those who order a copy of the book can also receive exceptional incentives from many of the featured restaurants.'

The new loyalty card is also available simply by registering at the Relish website, [www.relishpublications.co.uk](http://www.relishpublications.co.uk) and all current offers relate to Relish Scotland Second Helping participating restaurants. As new books are released in selected regions, additional offers will become available on the Relish Rewards loyalty card.

The following rewards are inclusive in the Relish Rewards card, and coincide with the launch of Relish Scotland Second Helping on the 25<sup>th</sup> February 2013.

## Venues

## Relish Reward

<b>21212</b>	A bottle of Prosecco for any guests booking a 2 night dinner, bed and breakfast
<b>Airds</b>	A glass of port with their cheese with the tasting menu.
<b>Applecross</b>	Applecross Inn engraved Glencairn whisky glass to overnight guests.
<b>Byzantium</b>	Glass house white with 2 course meal
<b>Craig Millar</b>	Coffee and petit fours for each Relish diner
<b>Cringletie</b>	Glass of champagne on arrival
<b>Cucina</b>	A bottle of Prosecco for two guests booking a 3 course meal
<b>Dining Room</b>	A complimentary dram with coffee for every diner.
<b>Hamiltons</b>	A glass of Prosecco for each diner
<b>Killiecrankie</b>	A bottle of chilled Prosecco will be awaiting any Relish member booking a two night stay
<b>Killiecrankie</b>	A glass of delicious dessert wine for any Relish member having a Table d'Hôte dinner in the restaurant
<b>Lovat</b>	Champagne on arrival
<b>Purslane</b>	Free glass of house wine for each diner
<b>Rocca</b>	A complimentary cocktail for any Relish diner
<b>The Peat Inn</b>	A half bottle of champagne on arrival in their suite. For guests dining a glass of champagne as a pre dinner aperitif
<b>The Seafood Restaurant</b>	A complimentary glass of dessert wine with a dessert or cheese course.

For more information about the other range of publications or to buy a book for your region, simply visit [www.relishpublications.co.uk](http://www.relishpublications.co.uk)

ENDS

**For more information, please contact Mark Carton at Lateral Advertising  
on 0191 5641444 or email [mark@lateraladvertising.co.uk](mailto:mark@lateraladvertising.co.uk)**

## **Editors Notes**

### **About Relish Publications**

Relish Publications are an independent publishing house offering an exclusive guide to the UK's Finest Restaurants and Chefs. Each Restaurant has been hand-picked by Relish and represents the very best each region has to offer. Selecting a highly acclaimed venue to dine at couldn't be easier. We offer you a full biog about each Restaurant, stunning photography and FREE use of the chefs' exclusive recipes so that you can cook like a Michelin starred chef in your own home.

The series of beautiful hard back recipe books, featuring recipes from the region's finest chefs are available from our bookshop, the featured Restaurants and on Amazon. They make perfect gifts for travellers and foodies alike. These ingredients are what make this Relish Restaurant Guide genuine and unique.