

# Dr Eric Mazur, Harvard University, to headline at Turning Technologies' User Conference

**Dr Eric Mazur, Harvard University, developer of world renowned Peer Instruction just-in-time teaching method designed to improve student outcomes to headline at Turning Technologies' User Conference.**

Turning Technologies, global leader in audience [response and assessment solutions](#), will hold its international user conference at the distinguished institution of [Karlsruhe University of Applied Sciences](#) on June 3, 2013. During the event, attendees will have access to an abundance of knowledge-building sessions and resources that range from best practices and effective implementations to pedagogical strategies and unique challenges. Attendees will hear from peers on interesting topics such as using response technology for team-based learning, during psychology experiments and in arts and humanities courses. Keynote presentation "From Questions to Concepts" will feature the developer of the Peer Instruction teaching method, Dr. Eric Mazur of Harvard University.

[Dr. Eric Mazur](#) - Balkanski Professor of Physics and Applied Physics, Harvard University and Area Dean of Applied Physics, Author of *Peer Instruction: A User's Manual*

Over the years, Dr. Mazur discovered that students in his introductory physics course were passing exams without having understood the fundamental concepts he was trying to teach. In response to this problem, Dr. Mazur developed a variety of interactive techniques linked to each other in ways that help his students learn basic concepts far better than before. He developed a strategy that incorporates "just-in-time" teaching with short lectures punctuated by conceptual questions posed to students, better known as Peer Instruction. The Peer Instruction method engages students through activities that require each learner to apply the concepts being presented. Students then explain those concepts to fellow learners, involving the entire group. Questions are asked, discussed and then displayed using classroom response technology. Peer Instruction provides continuous assessment and feedback, forcing students to learn from each other while in the classroom. You can forget facts, but you cannot forget understanding! Dr. Mazur's ultimate goal is not for students to memorize material for tests, but to create lifelong understanding.

Dr. Mazur's teaching method has a large national and international following, and has been adapted to teaching many disciplines. He is author or co-author of over 200 publications and 12 patents, and helped produce the award-winning DVD *Interactive Teaching*.

Conference registration is now open and space is limited. For full details of the conference, visit <http://www.turningtechnologies.com/Karlsruhe-UC>.

## Notes to editors

To download higher resolution versions of the images, visit:

[http://www.livewirepr.com/fileadmin/user\\_upload/images/high\\_res/Professor\\_Eric\\_Mazur\\_01.jpg](http://www.livewirepr.com/fileadmin/user_upload/images/high_res/Professor_Eric_Mazur_01.jpg)

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## ABOUT TURNING TECHNOLOGIES

Turning Technologies creates leading assessment delivery and data collection solutions for learning environments. Founded in 2002, the company began with the development of [response technology](#) that was affordable, user-friendly and better documented so that users could easily grasp its benefits. Today, an estimated seven million [ResponseCard clickers](#) have been delivered to K-12 schools, universities and businesses worldwide. Turning has expanded its portfolio of products to include data collection systems that securely transfer digital data for various assessment, testing and certification programs. Based in Youngstown, OH, information on Turning Technologies can be found at [www.TurningTechnologies.com](http://www.TurningTechnologies.com).

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