Improving literacy in London schools - 'Read to Achieve' Information Day for teachers, parents and PTAs

London schools interested in improving literacy standards are cordially invited to attend **Texthelp System's 'Read to Achieve' Information Day on Wednesday 16th May (2:45pm-4:30pm) at Regus, 111 Buckingham Palace Road, Victoria, London, SW1W 0SR.** With 1 in 5 children in the UK failing to achieve the expected literacy levels, Texthelp's 'Read to Achieve Initiative', aims to help children develop proficiency in reading and comprehension by offering London schools free subscription to Fluency Tutor, Texthelp's online solution for improving reading at home and in school. Telephone 028 9442 8105 for further information or register via the website http://www.texthelp.com/UK/register.

In addition to introducing parents and teachers to the new initiative and to Fluency Tutor, the event's agenda will include informative talks by experts in assistive technologies and child education.

Miranda Duurloo Bradshaw, Special Educational Needs Co-ordinator (SENCO) at Southfields Primary School will be discussing her success in implementing Fluency Tutor and the noticeable improvement in her pupil's reading and comprehension.
Niall McLean, Principal and Years 6 and 7 Teacher at Castlewellan Primary will be sharing his advice on how best to engage reluctant readers.

This will be followed by a demonstration of Fluency Tutor by Neil Parr, Business Development Manager at Texthelp.

Tailored to the learning needs of young readers, Fluency Tutor helps build confident readers and independent learners with the potential to increase their reading age through the program's interactive and child friendly interface. This online program allows pupils to practise their reading, take assessments and get feedback on their performance.

Mark McCusker, CEO at Texthelp said: "We are delighted to be working with our school partners in London to support their literacy programmes and help children progress their reading and writing. The Read to Achieve campaign has been implemented to drive improvement in reading, fluency and comprehension, helping pupils regardless of their ability, to embrace literacy and benefit from the rewards it will bring them today and in later life".

Teachers and parents will benefit from learning ways to improve children's reading speed, accuracy and comprehension, develop independent learning and make reading fun. For further information please telephone 028 9442 8105 or register for the event via the website http://www.texthelp.com/UK/register.

To view the agenda for the Read to Achieve Information Day please click here:
http://www.texthelp.com/media/101521/read_to_achieve_london_agenda.pdf

For further press information please contact Leni Vu or Richenda Wood, Livewire Public Relations, T: 020 8339 7440, E: leni.vu@livewirepr.com or richenda.wood@livewirepr.com

About Texthelp Systems Ltd

Texthelp Systems Ltd is the worldwide leader of literacy software solutions provided through three core business divisions: Education, Speech Services and Publishing. Texthelp has been developing assistive technology software for the learning disabled community since 1996. The aim has always been to provide the most comprehensive cutting-edge technology available to provide inclusive education.

Based in Antrim, N. Ireland and with offices in the US, Texthelp is currently experiencing a period of sustained year on year growth. The company has a reseller network covering over 20 countries.

About Fluency Tutor

This online program allows pupils to practise their reading, take assessments and see how they did. Teachers can assess pupils, monitor progress, and individualise instruction.

System Requirements: Operating Systems - PC or Mac (OS 10.4 or later)Web Browsers - Internet Explorer 8 or later, Firefox 3 or later, Google Chrome 10 or later, Safari 4 or laterAdobe Flash versions - Flash 10.1 or laterHardware - Speakers or Headphones and a Microphone are required (for students). Headset with microphone recommended for classroom use.Internet - Broadband internet connection recommended