

ITS World 2018: PTV Group honoured as ambassador for Mobility as a Service (MaaS)

[PTV presents sustainable mobility solutions for a liveable city at the World Congress for Intelligent Transport Systems \(ITS\) in Copenhagen](#)

Karlsruhe/Copenhagen, 18 September 2018. PTV Group has been awarded at the 25th ITS World Congress in Copenhagen for its commitment to Mobility as a Service. Ralf Frisch, Solution Director at PTV, was officially recognized for his role as an active ambassador for Mobility-as-a-Service by the MaaS Alliance, a public-private partnership.

Vincent Kobesen, CEO of PTV Group, says: 'The MaaS-Alliance award reinforces our activities to further strengthen our commitment to Mobility as a Service. We are developing advanced component technologies that enable MaaS offerings to be evaluated quickly and efficiently. Together with several cities and automobile manufacturers, we are evaluating the introduction of these services, KPIs and corresponding parameters as part of studies and what-if scenarios. They should enable MaaS and ultimately the fleets of autonomous vehicles to become part of the entire transport ecosystem'.

At the 25th ITS World Congress until 21 September in Copenhagen, PTV Group presents its activities for future-oriented solutions for cities that want to optimally design mobility for people and goods for their urban space. The integrated consideration of all aspects of transport - such as air quality, e-mobility, Mobility as a Service (MaaS), transport logistics or autonomous driving - is the core competence of the enterprise. PTV technology supports the sustainable, efficient and safe implementation of mobility offers and services.

Focus on quality of life - this year's trade fair motto

How urban mobility will be shaped in the future will determine our quality of life to a large extent. Sustainable solutions can only be developed hand in hand with politics, business and science. As a technology provider, PTV Group contributes its core competence to the planning and optimisation of transport. On behalf of the European Union, PTV's mobility experts are developing a comprehensive multimodal transport model based on their traffic planning software for the TRIMODE research project until 2019, which covers all

freight and passenger movements in Europe.

More than 2,500 cities worldwide are already working with PTV technology. For example, the modern traffic management in the Vienna region: To obtain realistic information, ITS Vienna Region uses PTV Optima, a traffic management tool developed by PTV.

PTV software with state of the art real-time traffic estimation and prediction is also at the heart of Sydney's new future-oriented traffic management system. In August 2018, the company was awarded the contract for a huge sub-project for the Intelligent Congestion Management Program (ICMP) as partner of project leader Cubic Transportation Systems.

PTV Group demonstrates its broad portfolio of solutions at this year's ITS World Congress at booth E-090.

455 words. Author's copy kindly requested.

Image material



The MaaS Alliance awards were presented to Ms Anne Berner, Finnish Minister of Transport and Communications, Mr Andy Taylor, Cubic and Mr Ralf Frisch, PTV Group – as individuals who have significantly contributed to the development of Mobility as a Service and the MaaS Alliance.



Mr Ralf Frisch from PTV Group is one of the three awarded ambassador of the MaaS alliance. They said: 'Ralf has been a very active contributor to the MaaS Alliance technical working group, which works towards achieving full interoperability of services. He is a dedicated herald of ecosystem approach for MaaS.'



PTV Group demonstrates its broad portfolio of solutions at this year's ITS World Congress at booth E-090.

For further information please contact:

Internet: www.ptvgroup.com

Kristina Stifter, Head of Global Communications
Phone: +49-721-9651-565, kristina.stifter@ptvgroup.com

PTV Planung Transport Verkehr AG
Haid-und-Neu-Str. 15, 76131 Karlsruhe

To download image material and texts please go to <http://newsroom.ptvgroup.com/en-uk/>

PTV. The Mind of Movement.

PTV Group takes a holistic approach that integrates all aspects of traffic, transport and logistics to create and promote sustainable mobility. Recognised as global market leader, PTV develops intelligent software solutions for transport logistics, traffic planning and traffic management. Thus cities, companies and people save time and money, enhance road safety and minimise the impact on the environment. Based on its unique expertise in every facet of mobility, PTV ensures that people and goods arrive at their destinations safe and sound, and on time.

More than 2,500 cities deploy PTV products. Trips and routes for over one million vehicles are planned with our software. The European transport model, which encompasses all passenger transport and freight movements in Europe, is developed using PTV software. We currently have more than 800 colleagues worldwide committed to driving the high performance of our products. PTV's headquarters, located in the heart of the Karlsruhe technology region, house the company's centre of development and innovation. From here, PTV plans and optimises everything that moves people and goods worldwide – it's the central idea which has accompanied the Group since its foundation in 1979.

The German company PTV Planung Transport Verkehr AG is a member of PTV Group. www.ptvgroup.com