

# PRESS RELEASE

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## **MultiQ launches the In-Store Tablet, mobile e-commerce and sales support in the store**

**With your e-commerce available in the store you can increase your sales and service level considerably. The In-Store Tablet is a mobile and interactive tablet in a handy format. Its size and mobility makes it ideal as sales support when meeting customers in the store.**

### **Unlimited product range**

The amount of products on store display is often limited by the physical store space. Since the In-Store Tablet let your customers access your e-commerce in the store, you are able to offer an unlimited product range and orders can be made directly on the In-Store Tablet.

### **Mobile Digital Signage**

When not in use by customers or staff, the In-Store Tablet automatically becomes a mobile digital sign, displaying any commercial content such as films, campaign information etc. The content is centrally managed.

- Mobile e-commerce in the store
- Unlimited product range
- Excellent sales support in the store
- Mobile Digital Signage
- Increased sales and service level

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*MultiQ is the largest provider of Digital Signage and customized monitors in the Nordics. Strong markets are Retail, Banking, Gaming and Transportation. MultiQ was founded in 1988 and has its headquarter in Lund, Sweden, and subsidiaries in Germany, Norway and the UK. The company is listed on the Small Cap list of the NASDAQ Stockholm Stock Exchange. Find out more about MultiQ on [www.multiq.com](http://www.multiq.com).*

