



PRESS RELEASE

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## Arctic Paper launches G-Flexmatt

**Arctic Paper launches the new G-Flexmatt, a versatile complement to the existing Arctic Paper packaging range - Munken Kraft. G-Flexmatt, is a one-side matt coated flexible packaging paper – ideal for packaging applications with a demand for natural appearance.**

G-Flexmatt is a further step to present sustainable alternatives for a world with less plastic packaging materials. The matt surface emphasises the natural character of the material for a more natural and emotional consumer approach. G-Flexmatt is produced in a nearly 100 % fossil free production process at Arctic Paper Grycksbo in Sweden, and is Cradle to Cradle Certified® on Silver level.

Our one-side matt coated flexible packaging paper G-Flexmatt is a versatile complement to the existing Arctic Paper packaging range. The unique matt surface enables an excellent natural print image appearance in flexo and offset processes, while the strength values given by the 100% virgin, short and long fibre mix, effectively support the end-use in food and non-food packaging.

Due to the wide range of basis weights G-Flexmatt can be used for i.e. chocolate and coffee wrappers, pouches, banderols, single- and multiwall bags. It is also suitable for applications with direct food contact.

G-Flexmatt is available in grammages from 60 to 100 g/m<sup>2</sup> (reels+sheets).

For more information about G-Flexmatt and the Arctic Paper Packaging Range, please visit:

<https://www.arcticpaper.com/en/Home/Packaging/>

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**Arctic Paper S.A.** is one of the leading producers of high-quality graphical fine paper and packaging grades in Europe and consists of three paper mills and four eco-friendly strong brands, Amber, Arctic, G and Munken. Most of the products are sold through the company's sales offices in Europe. Arctic Paper S.A. is listed on the Warsaw Stock Exchange and NASDAQ in Stockholm. The Group is the main owner of the listed Swedish pulp producer Rottneros AB. For more information, visit [arcticpaper.com](http://arcticpaper.com)