

## Thistle Soaps Special Skincare Range Provides a Traditional Alternative

Thistle Soaps, the Northumberland based specialist in luxury scented hand made soaps has created a range of special skincare soaps, combining outstanding ingredients, excellent scents and using traditional production and hand finishing to develop a really outstanding alternative soap range.

The full range of five different soaps are being produced under the same labour intensive conditions as all the Thistle Soap products, and with combinations including Avocado and Juniper and Shea and Aloe Vera, the natural soaps offer a real alternative to other skincare range products on the market.

Contemporary skincare products from major retailers rely on latest technology and scientific study to develop claims of how they provide skincare benefits. Thistle Soaps use natural ingredients which offer outstanding skincare benefits and have opted for the traditional quality methods of making the soap to bring to the market something really special.

Alan Edwards from Thistle Soaps commented on the development of the Special Skincare Range; 'We identified the gap in the market fairly soon after launching Thistle Soaps. The desire from customers to have a specific skincare range was obvious, and the opportunity to show that these types of products so often advertised as being technological leaps, using only natural ingredients and traditional techniques, has given us something really different. Our processes to produce the soap are labour intensive and our approach to ingredients is to use natural locally sourced produce wherever possible. With a product like Seaweed and Aloe Vera we can combine two really healthy ingredients and scents to our product, to make a soap which offers excellent skincare properties, but developed using traditional high quality techniques. We are very proud of our skincare range and with even the packaging hand finished, these are a great range of soaps to add to our portfolio.'

All Thistle Soap products are available to purchase by calling 01670 512222 for trade enquiries.

**Mark Carton**

[mark@lateraladvertising.co.uk](mailto:mark@lateraladvertising.co.uk)

**0191 5641444**

**Best Kept Secrets offer superb handmade scented candles, candle tins and soaps for every occasion. There is a choice of more than fifty fragrances, all skilfully blended to delight your senses.**