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Best Kept Secrets takes Thistle Soaps to a New Level

Best Kept Secrets are launching their new soaps range Thistle Soaps this Autumn, with a variety of products available for anyone who loves naturally produced high quality UK made soaps. Available in 100g and 50g bars, these fantastic soaps come in Citrus, Lavender, Patchouli, Minty, Country and Garden and Special Skincare ranges, and with over 40 soaps available, offer something for everyone.

Alan Edwards from Best Kept Secrets said: "We have added Thistle Soaps to our portfolio of seriously scented products and can now supply the independent gift retailer with an outstanding range of products, all hand made in Northumberland."

The development process for the soaps includes a 28 day curing process and hand logging and cutting, with all products hand wrapped in high grade Mulberry Paper just to add the extra touch of personalisation and quality finishing to the products.

Thistle Soaps are made by traditional methods using only natural ingredients. Extra Virgin Olive, Coconut and Sustainable Palm oils form the base oils selected and used in all soaps. Added to this is a selection of wonderful moisturising oils and butters from a range of alternatives including shea butter, avocado oil, extra virgin rapeseed oil, castor oil, hemp oil, cocoa butter and mango butter. Herbs, clays and spices add the colouring and additional texture to these lovely soaps. Essential oils from plants provide fragrance and have therapeutic properties, so making this product a perfect gift.

The full range of soaps can be accessed online or by requesting a colour product brochure from sales@bestkeptsecrets.co.uk

Alan Edwards commented on the soaps: 'We have a great reputation with our seriously scented candles and wanted to move into a complimentary product range. Thistle Soaps has

become a well recognised product in recent years, and we know that our experience in the scented product market, our network of outstanding independent retailers, and our passion for developing high quality locally produced goods means that we will have a major success with launch of Thistle Soaps. We have developed a new brand for the product which sits alongside our existing Best Kept Secrets brand and are really proud to add this great quality product to our seriously scented range.'

All products are available to purchase directly at www.bestkeptsecrets.co.uk or call 01670 512222 for trade enquiries.

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For further information on Best Kept Secrets please contact Mark Carton at Lateral Advertising on 0191 5641444 or email mark@lateraladvertising.co.uk

Editors Notes

Best Kept Secrets are based in Morpeth, Northumberland and have a growing reputation in the UK gift market for incredible quality and excellent value, with a range of products designed for independent retail.

The company believes in a personal service and values the relationship it builds with independent retailers. Many new product developments have come straight from the quality feedback received by those who operate in the front line of retail sales.

Super 7's is a boxed range of tea light candles, decorated and scented, presented as a theme, and has grown from launch in Spring 2012, to become the 2nd best selling range in the company portfolio. The product is available in six collections including Festive, Floral, Indulgent, Sparkling, Smoothie and Scottish. RRP is £14.99, wholesale price is £6.25

Seriously Scented candles, hand made in the UK and candles in tins, all with 50 hours burn time.

Our customers say they are 'Simply the Best' for fragrance, range & quality. Aromas for every occasion, every room, every season. Rattan Reed Diffusers in eight great fragrances are also available.