



Celebrating
20 Years
1996 - 2016



Natural & Organic Products Europe to showcase record number of organic products for 2016

Visitors to this month's Natural & Organic Products Europe trade show will be able to source more certified organic food, drink, health, nutrition, and beauty products than ever before.

Close to half of the 650 companies exhibiting at the 2016 event, taking place at ExCeL London on 17-18 April, have announced that they will be promoting certified organic products – including a record number of Soil Association symbol holders.

The Soil Association has confirmed that 112 of their licensees will be showcasing their latest organic innovations (up from around 90 last year). Plus, there will also be a wealth of organic food, health and beauty products bearing certification marks from around the world; including Organic Food Federation, Organic Farmers & Growers, IOFGA, Demeter, Ecocert, COSMOS, EU Organic (Euro Leaf), USDA Organic, BDIH, Bioagricert, Skal, Bio Suisse, Organic Food Chain, ICEA, Kiwa BCS Öko-Garantie, and JAS among others.

"Our exhibitors include some of the most innovative manufacturers and suppliers working in the organic market today. They are constantly evolving and developing their products to keep their customers coming back for more. So whether visitors are travelling from a mile away or all the way around the world to attend, they'll find more of the best quality, certified organic products here than at any other trade show in the UK this year," says event director Carol Dunning.

"We are thrilled that a record number of Soil Association licensees will be exhibiting at this year's Natural & Organic Products Europe," comments Clare McDermott, Business Development Director at Soil Association Certification. "Over 100 Soil Association licensed companies from across the food and drink and health and beauty sectors will be showcasing their products, reflecting the strong growth in the organic market, which has continued for a third year. The organic market continued to grow in 2015 by 4.9% and is now just under £2 billion, with significant growth coming from online and independents.

"We have certified more new products than ever before and this show gives brands a great platform for profiling their amazing new products. Natural & Organic Products Europe is a fantastic opportunity for demonstrating the range and innovation within the organic sector and has to be the main event on every organic manufacturer's and retailer's calendars," says McDermott.

Natural & Organic Products Europe 2016 will feature a joint organic food pavilion from The Soil Association and Organic Trade Board, who have joined forces for the first time at the show under the slogan 'Growing Organic Together'. This 25-stand pavilion will include the popular Soil Association Organic Chiller area.

The Soil Association is also launching a new Organic Beauty Pavilion in the show's Natural Beauty & Spa area.

As in previous years, the Soil Association will also host two exclusive presentations discussing market trends and opportunities:

- Boost your organic sales – telling your customers what organic is and why they should try it (presented by Lee Holdstock, trade relations manager at Soil Association Certification, and food retailer Gabrielle Jondet).
- Exclusive Trade Launch: Soil Association 2016 Organic Market Report (presented by Clare McDermott, business development director at Soil Association Certification, and Finn Cottle, trade consultant, at Soil Association Certification).

Soil Association licensees exhibiting at Natural & Organic Products Europe 2016 include:

- Absolute Aromas
- Aduna
- AQUA Carpatica
- Aqua Oleum
- Asiatic Agro Industry
- Atlantic Kitchen
- Beauty Without Cruelty
- Bee Health
- BetterYou
- Biolatina
- Bio-tiful Dairy

- BodyMe
- BonPom
- Booja-Booja
- Carley's of Cornwall
- Chi
- Clean Foods UK
- Clearspring
- Coco Zumi
- Cocofina
- Coconom
- Coconut Miracle
- Community Foods
- Delightful Organic
- Eco by Sonya
- enJoy! Raw Chocolate
- Eva Humana
- EverTrust
- Freshious Life & Beauty
- Futuristic Superfoods
- G&G Food Supplies
- granoVita UK
- Green Origins
- Green People
- Greens Organic Superfoods
- Greenscents
- Gusto Organic
- Health Store Wholesale UK
- Heath and Heather
- Helios Ingredients
- Hodmedod
- Ibiza Superfoods
- Independent Irish Health
- Infinity Foods
- It's Pure
- JR Naturorganics
- Kaizen Living
- Kiki Health
- Langridge Organic Product
- Marigold Health Foods
- Marley Coffee
- Meridian Foods
- Mighty Bee
- Motion Nutrition
- Mr Organic
- Nairn's Oatcakes
- Natracare
- Natural By Nature Oils
- Natural Trade Brokers
- Natural Vitality
- NatureCrops Europe B.V
- Natures Aid
- Nature's Dream
- Nom Foods
- Nourish
- Of The Earth Superfoods
- Ogilvy's
- Ombar Chocolate
- Organic Herb Trading Co
- Organic Herbal Remedies
- Organic Seed and Bean
- Organico Realfoods
- Pana Chocolate
- Pharmacare Europe
- Pip Organic
- Plamil Foods
- Planet Organic
- Plenish
- Pravera
- Primrose's Kitchen
- Puer Yongji & Zen Valley
- Pulsin'
- Queenswood Natural Foods
- Quinola Mothergrain

- Rainforest Foods
- Rebel Kitchen
- Riverford Organic Dairy
- SAF Raw
- Sanjeevani Naturals
- Soil Association Certification
- Solaris.Tea
- Suma Wholefoods
- Sun & Seed
- Supernutrients
- Tazaki Foods
- Terre Verdi
- The Groovy Food Company
- The Raw Chocolate Company
- Therapi Honey Skincare
- TP4 International Co
- Tree of Life UK
- Uoga Uoga
- Urban Veda
- Viridian Nutrition
- Weddersoon Organic
- Yeo Valley
- YES organic intimacy
- Yogi Tea
- Yuyo Drinks
- Zaytoun CIC

Natural & Organic Products Europe – Europe's biggest showcase of natural, organic, Fairtrade, free-from and eco-friendly products – includes four show sections: Natural Health, Natural Living, Natural Beauty & Spa, and The Natural Food Show. The next edition will take place on 17-18 April 2016 at ExCeL London.

For more information and to register for a trade ticket, please visit www.naturalproducts.co.uk (alternatively, use direct link: <https://registration.n200.com/survey/1x8mta7ponbu6?actioncode=NPPR22>).

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Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes via the press registration form at <https://registration.n200.com/survey/3q13suyasl8lo>. (Please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion.)

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Notes:

High resolution images are available upon request:

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, and Nailsworth. Diversified UK's portfolio includes Natural & Organic Products Europe; Natural Products Scandinavia & Nordic Organic Food Fair in Malmö, Sweden; camexpo; Natural Products News; Natural Beauty News; Natural & Organic Awards; Casual Dining; Casual Dining Restaurant & Pub Awards; lunch!; Commercial Kitchen (new for 2016); office; SITS – The Service Desk & IT Support Show; Accountex; British Tourism & Travel Show; Geo Business; Capturing Reality; Ocean Business; MARELEC Marine Electromagnetics conference; Euro Bus Expo; Coach & Bus Live; Route One; Coach Monthly; The Route One Operator Excellence Awards; and National Coach Tourism Awards. For more information, visit: www.divcom.co.uk.*

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