

camexpo launches new survey ahead of its 'The C Word' panel session

Next month's camexpo, taking place over the weekend of 26-27 September at London's Olympia, will host an exclusive panel discussion focusing on the relationship between complementary therapists and people with cancer. Ahead of the session, show organisers Diversified Communications UK has launched a new survey inviting its visitors to share their views and formulate questions for the panel.

According to the latest figures, as many as one in three cancer patients have tried complementary therapies alongside standard cancer treatments. Unfortunately, given the growing prevalence of cancer today, that translates to thousands of people in the UK every year looking for help (not to cure or prevent but) to better cope with some of the stress, symptoms and side effects they may be experiencing with their illness and its treatment.

'The C Word – your questions answered', developed in association with cancer charity Yes to Life, will feature panellists from across the CAM community. The Q&A session will include examples of the panellists' experiences of supporting people with cancer and the different complementary approaches available. Topics will cover: working with integrative doctors and oncologists, legal regulations and ethical responsibilities, appropriate training courses, the role of exercise and nutrition, and more.

The session (at 3pm on Saturday 26 September) will be chaired by Robin Daly, founder of Yes to Life, who set up the charity following his daughter's death from cancer.

Panellists include:

Jayne Doyle has worked as a complementary massage therapist for 20 years. She has provided cancer and palliative care at Berkshire Community Hospital, at Guy's and St Thomas', and most recently at UCLH London.

Barbara Gallani was listed as one of the UK's Top 100 Scientists by the Science Council last year. She also specialises in yoga for people with limited mobility and disabilities and has been working with physiotherapists and carers to provide support to chair and bed bound clients. She has worked with Yes to Life and the Teenage Cancer Trust.

Dr Robert Verkerk's specialist field is health regulations and law. He is executive director of Alliance for Natural Health International, a pan-European and international, non-governmental organisation dedicated to promoting natural approaches to healthcare and shaping the scientific and regulatory framework affecting such approaches.

Dr Xandria Williams is a member of the Royal Society of Medicine and has worked as a nutritional biochemist and naturopath in private practice for more than 30 years in Australia, the UK and Ireland. She has published more than 400 articles and 20 books, and over the last 10 years has had a particular interest in researching cancer as a process.

Jennifer Young is the creator of Jennifer Young bespoke skin care and Defiant Beauty, a skin care range developed for cancer patients. An experienced microbiologist, she has a BSc (Hons) in Biology, two post graduate qualifications in health related fields and has been active in medical research. She is also a qualified nutritional therapist, aromatherapist, beauty therapist and product formulator.

Dr André Young-Snell qualified in conventional medicine from Guy's Hospital Medical School in London in 1988. In 2002, he set up his own clinic – the Vision of Hope Clinic in Brighton – so he could specialise in complementary Metabolic Protocols.

Your questions answered

camexpo is offering its visitors the opportunity to send in their questions to The C Word panel in advance of the show. To participate, visitors are invited to complete a short survey about their practice and the complementary therapies that they offer to people with cancer. The results will be announced in full at the show.

To complete the survey, please visit <https://goo.gl/1dPzsZ>.

Speaking ahead of her appearance on The C Word panel Jennifer Young says "confidence, access to informed opinion and a route map through rumour" are just some of the things visitors will take away from attending the session.

Save the date

camexpo returns to Olympia, London, on 26-27 September 2015. Entry to the Keynote Theatre, Nutrition Theatre, Demo Theatre and Business Clinic, is included with all tickets (space permitting). The show's 48 Taster Workshops, sponsored by Balens, are priced at £19.50 (incl VAT) per session.

To book an entry ticket, please visit www.camexpo.co.uk/register-to-visit-camexpo-2015. Use priority code CMXP580 to register in advance for £7.50 before 25 September (tickets are £10 without a priority code, or £20 on the day).

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Notes:

camexpo was named as a finalist in the Best UK Trade Show Exhibition (Under 2,000m²) category at the Association of Event Organisers (AEO) Excellence Awards in 2009 and 2010. In 2011, it was awarded Highly Commended by the AEO judges.

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, Leamington Spa, and Nailsworth, Glos. In addition to camexpo, Diversified UK's portfolio includes Natural & Organic Products Europe; Natural and Organic Awards; Natural Products Scandinavia in Malmö, Sweden (co-located with Nordic Organic Food Fair); Natural Products magazine; Natural Beauty Yearbook; lunch!; Casual Dining; office; Ocean Business (including Offshore Survey Conference & Ocean Careers); OceanBuzz; MARELEC Marine Electromagnetics conference; SITS – The IT Service Management Show; ServiceDesk360; Euro Bus Expo; Coach and Bus Live; British Tourism & Travel Show – Best of Britain & Ireland; The Route One Operator Excellence Awards; The National Coach Tourism Awards; Route One magazine; and Coach Monthly. For more information, visit: www.divcom.co.uk.*

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