



## Judging panel announced for Natural Beauty Retail Awards 2015

The Natural Beauty Retail Awards, celebrating the best natural and organic beauty retailers, has announced its founding judging panel for its inaugural awards.

Fourteen industry experts have been confirmed including, Simon Duffy, co-founder of leading men's skincare range Bulldog, Emma Reinhold, trade relations manager at the Soil Association, and award winning beauty journalists Sarah Stacey and Jo Fairley. Retailers are encouraged to submit their entries by the 31 July deadline.

Numerous independents and leading high-street and online beauty retailers have already entered for the highly anticipated awards.

Commenting on the awards, Emma Reinhold, says: "The natural and organic beauty market is thriving thanks in part to the fantastic retailers and products on offer. The launch of the Natural Beauty Retail Awards is a fantastic way to honour those companies who are making a difference to our industry."

"The Natural Retail Beauty Awards represent a great way to highlight some of the brilliant independent retailers in the UK. I'm excited to be taking part," says Simon Duffy.

This year's judges also include:

- **Alexander Barani** – co-founder of Kinetic Enterprises, distributor of innovative brands including Antipodes, JASON & Dr Bronner's Magic Soaps.
- **Janey Lee Grace** – broadcaster, author and natural beauty advocate, also a radio spokesperson for organic and natural health on BBC Radio 2.
- **Jayn Sterland** – commercial director for Weleda, a multinational company supplying anthroposophic and homoeopathic medicines and natural body care products.
- **Julie Tyrrell** – director of public affairs at NATRUE, a Brussels-based international non-profit association, committed to promoting and protecting natural and organic cosmetics worldwide.
- **Tracey Robinson** – founder of Vert PR, which represents a number of emerging and established 'green' beauty, health and wellness brands.
- **Judy Johnson** – managing editor of 'Get The Gloss', the award-winning online expert health and beauty destination, which launched in 2012.
- **Rebecca Goodyear** – founder of Rebecca Goodyear PR, a boutique specialising in natural and organic products, beauty, health, fitness and SMEs.
- **Gina Akers** – TV and radio presenter and beauty blogger. Gina's TV appearances include ITV, BBC, Channel 4, QVC, JML, Ideal World and European shopping TV.
- **Carol Dunning** – event director of Natural & Organic Products Europe. Carol has over 10 years' experience of running Europe's leading event for the natural and organic products industry.
- **Jane Wolfe** – assistant editor of *Natural Products Magazine*, Britain's leading trade magazine for the natural and organic products industry.

Retailers across the UK can nominate themselves via the Natural Beauty Yearbook's website at [www.naturalbeautyyearbook.co.uk/natural-beauty-retail-awards](http://www.naturalbeautyyearbook.co.uk/natural-beauty-retail-awards). The categories include: Best Department Store, Best Retail Chain, Best Supermarket, Best Branded Store, Best Online Retailer and Best Independent Store.

In addition to the Beauty Retail Awards, the nominations for the annual 'Who's Who in Natural Beauty' hotlist has now officially opened.

The 'who's who' hotlist provides an essential snapshot of the leading personalities driving the newest trends and products on the market. It celebrates the bloggers, buyers, PRs, brand-owners, and journalists who help to shape and promote all that's best in the world of natural and organic beauty. Voted by the industry, nominations can be made at [www.naturalbeautyyearbook.co.uk/whos-who-in-natural-beauty](http://www.naturalbeautyyearbook.co.uk/whos-who-in-natural-beauty). Deadline for the 'who's who' entries are the 4 September.

Both results will be announced on the 4 November 2015, and will coincide with the official launch event of the 2016 edition of the *Natural Beauty Yearbook*, hosted by organic beauty brand Melvita.

For further information about the Natural Beauty Retail Awards, please contact Dominic Roberjot, on 01273 645128 or [droberjot@divcom.co.uk](mailto:droberjot@divcom.co.uk).

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**Natural Beauty Yearbook enquiries to:**

Dominic Roberjot, Publisher  
t: +44 (0)1273 645128  
e: [droberjot@divcom.co.uk](mailto:droberjot@divcom.co.uk)  
Website: [www.naturalbeautynews.co.uk](http://www.naturalbeautynews.co.uk)  
Twitter: [www.twitter.com/NatBeautyYrBook](http://www.twitter.com/NatBeautyYrBook)

**Media enquiries to:**

Emma-Louise Jones, Head of PR  
t: +44 (0)1273 645134  
e: [ejones@divcom.co.uk](mailto:ejones@divcom.co.uk)

Sharna Waid, PR Executive  
t. +44 (0)1273 645110  
e. [swaid@divcom.co.uk](mailto:swaid@divcom.co.uk)  
Website: [www.divcom.co.uk](http://www.divcom.co.uk)  
Twitter: [www.twitter.com/DiversifiedUK](http://www.twitter.com/DiversifiedUK)

**Notes:**

*Launched in October 2007, the Natural Beauty Yearbook is the natural beauty trade's annual go-to guide for new trends, fresh perspectives and all the best ethical, organic, sustainable and Fairtrade products.*

*The 'Who's Who in Natural Beauty' is the annual list of industry personalities viewed to have moved the industry forward in terms of product development, consumer awareness, advances in ingredients, and cracking the mainstream retail trade. The Top 25 is compiled from votes from professionals within the beauty industry. To view the 2015 results, please visit [www.naturalbeautyyearbook.co.uk/news/whos-who-in-natural-beauty-2015-winner-named](http://www.naturalbeautyyearbook.co.uk/news/whos-who-in-natural-beauty-2015-winner-named).*

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