



3-4 JUNE 2015
OLYMPIA, LONDON

Press Invite: SITS - The IT Service Management Show 2015

Reserve your press pass to SITS – the UK's leading IT Service Management Show, taking place at the new venue of Olympia, London, on 3-4 June.

Registering for a press pass in advance will ensure fast track entry on either day that you wish to visit. It will also ensure free entry to Infosecurity Europe 2015, which is co-located at Olympia. To reserve your pass, simply email ejones@divcom.co.uk.

About the show: Featuring 100 suppliers, including HP, Dell Software, Atlassian, BMC, Zendesk, Landesk, Citrix, and Knowledge Secure Systems (FastPass' UK partner), SITS15 offers a vital opportunity to source the latest industry news first.

"It's crucial to attend SITS to keep up to date with the latest products and services, and to stay ahead of the game in all aspects of IT Service Management and Service Delivery," says John Straker, service quality manager at Microsoft.

What's in store for 2015?

- Exclusive Keynotes, seminars and case studies from Forrester, itSMF, BCS, Service Desk Institute, Daily Telegraph, Macmillan Cancer Support, Essex County Council and more, plus a new white paper from the SDI and Cherwell Software on service desk metrics – www.itsmshow.com/seminars
- New exhibitors – <https://onlineexhibitormanual.com/divSITS15/Exhi/exhibitorList.aspx>
- New products/services – www.itsmshow.com/press-releases/sits-previews-its-exhibitor-show-highlights-for-2015
- Women in IT Week – new initiative to highlight the importance of gender equality in the IT workplace. The show will be hosting a keynote panel discussion, followed by a networking drinks reception (from 1.45pm, on 3 June)

Press passes are available to editorial staff employed by a trade or consumer publication, mainstream media outlet (newspaper, radio, TV, etc), or online magazine*. Freelance writers, contributing editors, or bloggers can also request press passes if the event is being covered for a specific publication or topic-related article. Email ejones@divcom.co.uk to request a free press pass for the event – please include your name, job title, company name, and full contact details (plus links to relevant by-lined articles if you are a freelancer).

Alternatively, register for a free visitor pass at www.eventdata.co.uk/Visitor/SITS.aspx?TrackingCode=105SITS.

Please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion.

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Electromagnetics conference; Euro Bus Expo; Coach and Bus Live; British Tourism & Travel Show; Route One; and Coach Monthly. For more information, visit: www.divcom.co.uk

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