



Casual Dining show confirms full exhibitor line-up for 2015

Award winning trade event for the UK's £7bn casual dining market to feature over 150 sector leading exhibitors

With all stand space now sold, Casual Dining 2015 – the award winning trade event for the UK's £7bn casual dining pub, bar and restaurant market – will feature over 150 sector leading exhibitors when it returns to the Business Design Centre, in London, next week on 25-26 February.

Showcasing a vibrant choice of food and drink, equipment, interior design, furniture, technology and table top supplies, the most recent additions to the eclectic line-up include Belvoir Fruit Farms; World Beers, Bear Brewery; frying oil filter machine specialists VITO UK; and Venue10, previewing its new reservation and marketing platform.

McCain Foodservice (GB), Cheese Cellar, Potts Partnership, Stokes Sauces, Purbeck Ice Cream, Lamb Weston / Meijer, Pidy, Liberty Wines, UCC Coffee UK & Ireland, Glen Dimplex Professional Appliances, and Winterhalter, are just some of the exhibitors also unveiling new launches at this year's Casual Dining.

The latest exhibitor news includes the announcement of a brand new carbonated drink from innocent drinks, typically known for its juices and smoothies. While Appletiser (Coca-Cola Enterprises), recently named Official Soft Drink of Ascot Racecourse, is offering great deals on both their classic Apple and new Apple & Pomegranate 275ml variants. Appletiser also has two pairs of Premier Admission tickets to an Ascot Raceday to be won at the show.

Casual Dining attracts big name brands

Thousands of hospitality and foodservice buyers from some of country's biggest pub groups and restaurant chains are preparing to gather at Casual Dining 2015. They include representatives from well-known brands like JD Wetherspoons, ASK Italian, GBK, Browns, Burger & Lobster, Carluccio's, Harvester, La Tasca, Mitchells & Butlers, Pizza Express, Pizza Hut, Greene King, TGI Fridays, Whitbread, Nando's, Zizzi, The Restaurant Group (Frankie & Benny's, Chiquito, Garfunkel's), Tragus Group (Café Rouge, Bella Italia, Strada), Wagamama, and more.

Leading foodservice contract caterers (like BaxterStorey, Bidvest 3663, Elinor, Harbour & Jones and Sodexo), hotels (including The Ritz, Four Seasons, Generator Hostels, GLH Hotels, AB Hotels, and more), plus over a 1,000 independent outlets are also among the 'who's who' of buyers pre-registered to attend.

Continuing widespread support from across the industry has also helped to shape this year's Keynote Theatre programme, which includes sessions by Karen Forrester (TGI Friday's), Stephen Holmes (ASK Italian and Zizzi), Alasdair Murdoch (GBK), Scott Macdonald (Bill's), Kate Nicholls (The ALMR), and industry legend Ian Neill (in conversation with CGA Peach's Peter Martin). Martin is also hosting a casual dining pioneer panel debate featuring Martin Morales (Ceviche), Harald Samuelsson (Côte), Brandon Stephens (Tortilla).

While this year's Propel Info Panel, hosted by Paul Charity, will feature four leading multi-site pub operators discussing how they are diversifying their offering. Panellists include James Nye (Anglian Country Inns), Tim Foster (Yummy Pub Company), Oliver Thain (Cambiscuisine), and Kevin Charity (Bulldog Hotel Company).

New show features include a second theatre dedicated to Drinks Innovation and the Speciality Wine Village, which joins the Craft Beer & Cider Showcase and Artisan Spirit and Cocktail Lounge.

Casual Dining returns to the Business Design Centre, in Islington, London, on Wednesday and Thursday 25-26 February 2015. To register for a free trade pass, please visit www.casualdiningshow.co.uk and quote priority code CDPR1 (direct link: www.eventdata.co.uk/Visitor/CasualDining.aspx?TrackingCode=CDPR1).

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Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes to Casual Dining via email to ejones@divcom.co.uk. (Please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion.)

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Notes:

Casual Dining was the first launch show (UK and international) in over five years to win 'Best Tradeshow Exhibition under 2,000sq.m' at the Association of Event Organisers' Excellence Awards 2014.

High res images available upon request:

Show image: www.casualdiningshow.co.uk/wp-content/uploads/Casual-Dining-2014-1024x542.jpg

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