



camexpo - the UK's leading integrative and natural health show - previews its Exhibitor Show Highlights for 2014

Kicking off on Saturday 4 October, for 48 hours next month London will be host to the biggest gathering of complementary practitioners, therapists, CAM students, and health care professionals of the year. They'll be in town for camexpo – the UK's leading integrative and natural health show and conference, taking place over the weekend of 4-5 October, at Olympia.

Now in its 12th year, and featuring over 200 exhibiting brands – showcasing everything from VMS and natural beauty to essential clinical services and supplies – the event provides an unrivalled opportunity for thousands of visitors and press representatives to source hundreds of new products and services.

The following is just a taste of what's new at camexpo 2014:

VMS, Nutrition & Natural Health

OptiBac Probiotics (stand 1420) is introducing OptiBac Probiotics For women – a pioneering new probiotic formula specifically for vaginal health. For women contains the extensively researched strains, *Lactobacillus rhamnosus* GR-1® and *Lactobacillus reuteri* RC-14®. These specific strains have over 30 years of clinical trials to document their efficacy for common vaginal conditions, such as thrush, cystitis and Bacterial Vaginosis (BV).

The Natural Health Practice, a leading supplier of premium, all natural supplements, is showcasing four new products, formulated in association with Dr Marilyn Glenville (stand 1314). The new launches include Vitamin D3; Brain & Memory Nutrition Support; Immune Nutrition Support; and Libido Nutrition Support, featuring damiana, maca, l-arginine, Siberian ginseng, n-acetyl cysteine, l-histidine, vitamin B3, ginger and rhodiola.

Bare Biology's new launch is Super Hero DHA Omega 3 Fish Oil – the most concentrated Omega 3 for children on the market (stand 1416). A 1ml drop contains the same amount of DHA, a key essential Omega 3 fatty acid for brain development, as a whole tin of sardines (with bones). It's the only British brand certified by International Fish Oil Standards. Suitable for children aged 6 months to 12 years.

Leading natural vitamin and nutritional supplement brand, **Nature's Plus** (stand 1722) is launching PureTriton, the first certified organic, vegan, soy-free protein shake, made with real organic whole foods. They are also showcasing extensions to their AgeLoss range, which offers an entirely new approach to promoting health and wellbeing.

A. Vogel Cough Spray is **A.Vogel, Bioforce UK's** new launch for October (stand 1412). Made from a powerful combination of 100% natural active ingredients, it helps bring rapid and effective relief to dry and tickly coughs. Also showing: Agnus Castus Oral Drops, a traditional herbal medicinal product that can be used to help relieve premenstrual symptoms (PMS), such as irritability, bloating and menstrual cramps.

Herbalveda (stand 1022) is promoting its recently launched range of undiluted cold pressed, pure, and natural herbal juices. Containing no added sugars, products include Aloe Vera, Aloe-Ginger-Honey, Aloe-Tulsi, Neem Leaf, Tulsi Leaf, Noni Fruit, and Balance Juice. Also showing: organic and conventional herbs, oils, and spices.

New launch Mag365 from **ITL Health Limited – Mag365** (stand 2120) is a new magnesium supplement, designed to replace TrüMAG. When hot water is added, its ingredients (magnesium carbonate and citric acid) become magnesium citrate, which is more bio-available than other magnesium preparations (University of Reading 2003).

Rio Trading Company (Health) is showcasing a new range of supplements called Epigenar®, which are designed to work alongside NutraMedix products to promote wellness (stand 1406). Recent additions to the range include Curcumin-Oregano-Quercetin formula to support gut health (it now contains Bioperine to improve bioavailability), and Vitamin A & E drops, which provides 1454iu of Retinyl palmitate per drop in a base of sunflower oil.

FlowerEssence Clare G Harvey is launching *The Practitioner's Encyclopedia of Flower Remedies* – the first definitive guide to all flower essences, crystal and sound essences. It contains the healing qualities of 33 families of flower essences, the benefits of over 2,000 remedies, instructions for prescribing, and ailment charts pinpointing remedies for a wide range of physical and psychological conditions. The author, Clare G. Harvey, will be signing copies at camexpo on stand 2117.

A new paradigm in mineral supplementation, Eidon Ionic Liquid Minerals (available in the UK from **Antidote Health Products** on stand 1518) utilise a new proprietary scientific technology delivering angstrom-sized particles previously only

found in plants. This means they are 100% absorbable at a cellular level and are not dependent on the digestive or enzymatic functions of the body.

Anu Organics (stand IZ-F) is a new range of herbal remedies being launched at camexpo. Anu Organics does not use extracts but the whole herb, with one herb and one spice mixed together in each capsule. Its product range includes eight herb and spice combinations, as well as chlorella, activated barley, and super foods green mix.

Kinetic Natural Products Distributor (stand 1210) is showcasing Terranova's new nourishing range of Magnifood Super Shakes – Intense Greens; Intense Berries; and Intense Maca Reishi. Each blend contains nutritional powerhouse stabilised rice bran, spirulina, wheatgrass juice, barleygrass, probiotics and digestive enzymes.

Energy Healer essences combine colour, crystal and plant energies in a simple, easy-to-use format, which can be used anywhere any time (stand IZ-K). Launching at the show, their latest essence – Be True to You, is specifically designed to offer emotional and energetic support to those who are struggling with self-limiting beliefs. They will be holding a raffle to win a set of essences at the show.

Bio-Kult (Protexin) is exhibiting its new probiotic formula for babies and young children – Bio-Kult Infantis (stand 1204). Bio-Kult Infantis contains seven protected probiotic strains, vitamin D3 to contribute to the normal function of the immune system, the prebiotic Preplex and DHA and EPA, which are high in Omega 3.

Africa-inspired health and beauty brand **Aduna** (stand 1315) has just launched its second 'super-ingredient' moringa to the UK. New Moringa SuperLeaf Powder is one of the most nutrient-dense wholefoods on the planet, made from the naturally-dried leaf of the Moringa 'Miracle Tree'. With 13 essential vitamins and minerals at RDA levels, high in antioxidants, and nearly 25% protein, it is ideal for fortifying green juices, salads and soups.

Isotonix's unique delivery system ensures optimal absorption in a short space of time (stand IZ-H). A measured amount of water is added to a measured amount of the powdered product to create an isotonic solution that the body recognises and easily absorbs.

PurePharma (stand 1838) is introducing its newly launched PurePharma X3 – a do it yourself health test, that measures fatty acid profile, vitamin D levels, and inflammation. This new product offers an easy way to improve diet and supplementation based on personal recommendations and facts. The final report will include guidance from independent laboratories accredited by international standards.

Music Essences (stand 1019) is showcasing Electrostress Relief, an aura spray product for use in therapy rooms. Grounding and aligning the energy field, it helps therapies become more effective, and is used in kinesiology to help bring clients into clarity, who otherwise aren't reliably testable due to disturbances in the aura.

Conscious Food (stand 2022) is launching a new natural sweetener called SugaVida, made from the sap of the palmrya tree. It is low GI, full of vitamins and minerals (including calcium, iron, magnesium, zinc, sodium and phosphorus), and is the only plant-generated natural source of vitamin B12. It is an ideal replacement to sugar in baking, cooking, and beverages.

Bionutri's new Magnesium Complex provides a high strength Magnesium from three separate organically bound sources (malate, citrate and ascorbate), plus B vitamins and vitamin C. Bionutri is a naturopathic range of food supplements designed for use by practitioners (stand 1504). They will also be showcasing their new packaging designs across the range at camexpo.

Symprove (stand 1608) is sponsoring a camexpo Keynote on probiotics by eminent microbiologist Dr Vanya Gant on Sunday 5 October. Speaking ahead of the show, Barry Smith, chairman of Symprove, said: "We are delighted to advise that an independently run, top-level clinical study, undertaken at Kings College Hospital, London, on IBS was published in May in the journal *Alimentary Pharmacology and Therapeutics* that provides validated evidence that Symprove works. The published data will not only allow us to carve out a superior position in the market but will increase our credibility with the CAM sector to help address the needs of many IBS sufferers."

Igennus Healthcare Nutrition (stand 1304) is launching a convenient blood spot test, measuring an important inflammatory biomarker, the AA:EPA ratio. Together with its therapeutic pure EPA omega-3 supplements, Igennus offers a comprehensive clinical protocol for conditions with an inflammatory basis, including mood and mental health, cardiovascular health, neurodevelopmental disorders and CFS/ME. Dr Nina Bailey from Igennus is hosting a Keynote on 'managing chronic inflammation' at camexpo on Sunday 5 October.

New exhibitor **Phi energyDOTs** (stand 1605A) is introducing its new Phi bioBAND. The bioBAND contains a bioDOT and is designed to be worn all of the time. Power comes from the bioDOT radiating the phi energy signature known as phi technology, which helps to retune and revive the human energy field. Users have reported improved sleep, more energy, greater concentration and few headaches.

Premier Research Labs, one of the industry's leading formulators and manufacturers of food-derived nutraceuticals and super foods, is promoting new additions to its European range at camexpo (stand 1618). Ultra Pollen, a hypoallergenic pollen mix, is just one of the new products launching at the show.

Purition Wholefood Super-Shake (stand IZ-B) is a quick and convenient way to fuel the body with the right nutrition to lose weight and stay in shape. Nuts, seeds and protein, rich in fibre and essential fats, help to restore the body's natural ability to burn fat. The four specially formulated blends include BodySculpt; BodyPro; Superseed Breakfast Smoothie; and Superseed.

New Crystal Face Serums are the latest addition to **Zephorium**'s growing range of body products and aura sprays, which are packed with vitamins that help rejuvenate the skin by intense hydration (stand 1924). The range comes in eight signature

scents, one for each skin type. They are hand blended in beautiful glass bottles, with aromatherapy, potentised crystal and affirmations to uplift and inspire.

Sukrin (stand 1916) is showcasing its new range of all-natural, whole food flours – raw organic almond and coconut, raw sesame and roasted peanut. Great for baking and cooking, they can also be added to smoothies for a natural fibre and protein boost. Developed by Sukrin's nutritionists in Norway, they are gluten-free, and fat-reduced.

G&G Vitamin Centre's re-launched EssentialFood™ – a power packed natural energy drink containing a precise blend of certified organic supergreens and phytonutrients – is available to taste on stand 2110. An organic blend of vegetarian/vegan ingredients that can be easily incorporated into a daily diet, it is an excellent provider of slow release energy. G&G's EssentialFood™ was a finalist in the New Health & Nutrition category at the Natural and Organic Awards 2014.

Quinton Isotonic from **Quinton Healthy** is cold-filtered marine plasma diluted with carefully chosen spring water to match the concentration of elements within the blood and extra-cellular fluid and keep the correct pH. 100% natural, it contains over 78 minerals, trace elements and marine co-factors. Clinical trials have shown that Quinton can help stimulate cells, which can help the immune system fight disease naturally (stand 2224).

Zym-otic® is a revolutionary, broad-spectrum, high potency plant enzyme formulation for general digestive support (or people with wheat, gluten and dairy sensitivities) from **Nutrigold**. Industry-leading, home study, IEB-accredited naturopathic nutrition courses for CAM practitioner training, and CPD accredited webinars will also be on offer on stand 1308.

Solgar Vitamin & Herb (stand 1214) is showcasing MultiPlus™ Essentials – the next generation in wholefood based nutrition. The range contains a broad spectrum of vitamins, minerals, phytonutrients and energy-rich wholefood concentrates. Visitors can learn more about MultiPlus™ by registering on the new and innovative e-learning channel from Solgar.

The Chia Co (stand 1418) is promoting its recently launched Oats+Chia – a smooth, dairy free blend of wholegrain oats and sun ripened chia, with real fruit and virgin coconut oil. Each 'just add water' single-serve Oats+Chia provides 5g of dietary fibre, with no artificial flavours or additives. Oats+Chia are vegan, non-GMO, and come in four fruits varieties: Blueberry & Lemon, Mixed Berry, Banana & Mango, and Apple Spice.

Bio-tiful Dairy (stand 1402) is showcasing its award-winning organic cultured milk drinks – Kefir and Riazhenka. These healthy drinks follow the centuries-old tradition of using only live cultures of beneficial bacteria and organic British milk. Naturally packed with essential vitamins and minerals, they are a tasty way of supporting vitality and wellbeing.

Pulsin' (stand 1322) has added a brand new vegan protein bar – Orange Choc Chip – to its range. A nutritionally balanced bar, which levels the blood sugar, it has 12g of protein and is gluten free, dairy free and low in natural sugars. It's made from all natural ingredients, including Sprouted Rice protein, pea protein, raw almonds, orange oil, and chocolate chips sweetened with xylitol. Also showing: New beond organic baobab and pineapple bar.

SK five is the new organic and free from range from **Science Kitchen** (stand 1400). Safe for babies and suitable for all, just one scoop will turn any food into a super food. All blends have been designed for maximum natural absorption. All products provide key nutrients, specific functionality, and complement the food they are intended for.

Revive Active Products (stand 1819) is showcasing its Revive Active Krill Oil. Launched in May, Revive Active Krill Oil works by supporting heart health, improving brain function and helping to maintain good vision. 100% traceable from sea to shelf, Revive Active Krill Oil is an extremely bioavailable source of essential omega-3 fatty acids EPA and DHA.

Danish healthcare brand **Vitona**, which produces organic functional foods and food state supplements, has reformulated its best-selling Aronia Berry 30 Day Shots for the UK market (stand 1404). Said to be the world's first aronia berry superjuice, the juice can be diluted with water, mixed into a smoothie or taken as a 23ml daily shot.

Natural by Nature Oils (stand 1202) is celebrating 40 years in the industry at camexpo 2014. They were one of the first companies to introduce and pioneer aromatherapy in the UK and they are now one of the largest suppliers of essential oils to the independent health food industry. Their range includes pure and organic essential oils, base oils, bath and massage oils, floral waters, facial oils, and face and body creams.

TIANA Fair Trade Organics (stand 1514) is promoting its TIANA Raw Organic Coconut Goodness – unsweetened, coconut flesh from organic coconuts, packed with vitamins and minerals. Also showing: TIANA Organic Exquisite Omega-3 Spreadable, a dairy free butter alternative made with TIANA Organic Raw Extra Virgin Coconut Oil, organic cold pressed olive oil and flaxseed oil.

Parasite Testing Europe (stand 1908) is able to screen for all intestinal, blood, urine and water pathogens, as well as offer evaluation of material suspected to be of parasitic nature. New launch Freedom, Cleanse, Restore, is a strong, anti-parasitic herbal formula (designed by renowned parasitologist Dr Omar Amin) that helps defend the body from, and eliminates, all parasitic infections.

Alphamusic of John Levine (stand 1821) is presenting its new collection of guided meditation CDs and MP3s designed to boost health and wellbeing. Calmerceuticals™ combines the healing voice and visualisation techniques of holistic therapist Alexandra Wenman, with the brainwave-activating Alphamusic of composer John Levine. The first three releases are designed to help with insomnia, depression and physical healing; with meditations designed to suit each specifically.

Beauty & Personal Care

Green People – Organic Lifestyle (stand 1808) has four new launches ready for camexpo 2014, including instant definition organic Lip Crayons (available in Sangria, Praline, and Blossom) and Enrich & Enhance Lip Primer. The lip primer is blended with Candelilla, Carnauba and Bees wax to give long-lasting moisture, prevent fading or bleeding, and enhance the brilliance of any lip shade.

Manifest Health is showcasing new additions to The Artisan Spa's multi-award winning, handmade, natural skincare range (stand 1224). Pedi-Vive golden toe-nail and cuticle balm contains all natural active botanicals, plus Neem oil to nourish and nurture toenails and cuticles. Pedi-Vive recently won 'Highly Commended' in Imperfectly Natural's Platinum Beauty Awards 2014 and is officially launching at camexpo 2014.

Sonya Driver founded the Eco By Sonya range of certified organic, toxic free, sunless tanning alternatives after her sister was diagnosed with a melanoma at age 30. The Australian-made products have recently been launched in Europe by **Naturally Wright** (stand 2009). Bestselling products include Winter Skin Gradual Tanning Moisturiser, Invisible Tan Express Self Tan, and Organic Coconut unisex Deodorant.

Radiance Organic Skincare (stand 1301) recently unveiled its new 100% clean and organic skincare range. Its 100% Organic Argan Oil range was the first to launch (in July), to be followed by a more extensive range over the coming months, including organic Shea Butter, Cocoa Butter and Coconut Oil. Products are made using only 100% organic ingredients, sourced from producer countries where the raw ingredients are indigenous.

Australia's number one dry skincare range, **Hope's Relief Skincare** (stand 1503) is introducing its new Moisturising Lotion, a liberal all-over-body and face cream for those with dry, sensitive skin. Its breakthrough formula, with mango butter, intensely moisturises and can soothe rashes and irritations, clear acne and blemishes, treat age spots, sunburns, smooth wrinkles and stretch marks.

Award-winning specialists in organic, natural, authentic Moroccan beauty, **Essence of Morocco Ltd** is launching its new, convenient, creamy Rhassoul Clay Mask (stand 2214). Rich in minerals, it helps draw out impurities, excess oils and sebum, purify, detoxify and tighten skin. It is great as a cleanser and mask for face, body and hair.

Vulsini is showcasing new additions to its natural, paraben-free, vegan-friendly Yin Yang Skincare brand (stand 1914). The five new travel kits, each presented in airport-approved clear plastic bags, are specially designed to target different skin concerns and types. Also showing: Vulsini Bamboo heating bag for Warm Bamboo Massage and the Vulsini Cold Bag for Cold Stone Cryotherapy.

Weatherstone Therapies Organic therapeutic skincare & massage (stand 2206) is promoting its Organic Rosewater Spritz – a must have travel accessory to help keep users cool, hydrated and fresh. It is also useful as a general facial cleanser, toner and to calm irritation and dry eyes. It is 100% organic, natural and additive free.

New exhibitor **Simply Bee** (stand 1911) is introducing its new range of handmade, natural skincare featuring luxurious bee propolis, honey and beeswax gently blended with essential oils. The range includes products for the skin, body, and hair, plus therapeutic balms – such as Antiseptic Balm, Insect Repellent, and a gentle Cold Chest Remedy with Eucalyptus.

Launched earlier this year, new exhibitor **Antique Apothecary** (stand IZ-E) is introducing its range of 100% pure and natural, herbal skincare, therapeutic balms, oils and herbal remedies. Highlights include Anti-wrinkle Revitalising Luxurious Herbal Cream with Rose Otto (Rosa damascena) and Frankincense. Also showing: therapeutic, organic tea blend remedies, massage oils, bath salts and facial masks.

Brilliant Water (stand 1303) is showcasing its recently launched Matrix Drops Cosmetics with advanced Diamond Complex. The Matrix Drops Diamond Age-defying products combine rhododendron stem cells, quantum physics and nanotechnology to harmonise internal and external beauty. The extensive range includes Hydrating Serum; Day & Night Skincare; Sunscreen; and Shea Body Butter.

Finest Argan (stand 2114) recently expanded its body care range to include prickly pear cactus seed oil, argan oil black soap, Moroccan ghassoul clay, Moroccan green argil clay, and alum stone natural deodorant. All products are purchased from Ecocert certified firms.

Cress – Sukin Bional and Pascoe (stand 1220) is showcasing a host of new products at this year's show. These include Sukin's BioNatural Skin Oil, Facial Treatment Oil, and the DermaSukin range for sensitive skin; Bional Energy, Cellulift Cream, and Bional Gums and Teeth from Bional; and pH testing for Pascoe pH Balance. Also showing: PortoMuinos Seaweed, and the Gehwol and Apiar brands.

Women don't stop being women when they are diagnosed with cancer. And **Jennifer Young and Beauty Despite Cancer** team want to ensure that they don't stop being treated like women. The launch of their holistic facials course is the first step towards achieving this goal (stand 1203). Jennifer Young is the founder of Defiant Beauty, a speciality skin care range for cancer patients.

Clinical Supplies

Bodyblock (stand IZ-N) fills the gap in the market for a hygienic multidisciplinary support block. Lightweight and versatile (on account of different heights on each of its five sides), it can create different elevations for optimising patient positioning and reducing stress on practitioners' heads, necks and shoulders. It can be used to support the head, arms, legs, heels, or arms, and also used as a knee spacer.

New exhibitor **Back Nodger** (stand 1820) is an instant relief, deep-tissue, self-massager that can be used to relax the shoulders, neck and back (at home or work). Used and approved by experts in top UK clinics, Back Nodger recreates the trigger-point release technique.

Therapy Essentials (Affinity) is introducing its Affinity Sports Pro in a new 'white' colour option. Initially brought in for the sports and medical markets, a number of beauty and holistic establishments were so impressed by the sleek lines and strength and build quality of the couch, that they wanted it for themselves but in a lighter colour (stand 2108).

New exhibitor **AlkaWay UK** is launching the UltraStream counter-top water filter at this year's show (stand IZ-D). This affordable water filter and ioniser not only removes water borne contaminants (such as bacteria, heavy metals and chlorine) but also ionises the water, increasing the pH with natural electrolytes and infusing it with molecular hydrogen.

OrthoSole (stand 1602) introduced a new 'Thin Style' insole for everyday and tight-fitting shoes earlier this year. The launch followed requests from their Max Cushion customers for a thinner insole (that had just as much support, comfort, and shock absorption qualities as the Max Cushion) that would fit into their everyday shoes. OrthoSole is the only insole on the market with customisable arch and metatarsal support.

Education & Training

Celebrating its 10th anniversary this year, **MFR UK (Myofascial Release UK)** is promoting Ruth Duncan's new book 'A Hands On Guide to Myofascial Release' (stand 2018). It's the first book written by anyone in the UK on this approach to Myofascial Release. Providing comprehensive training for hands-on therapists of all disciplines, it contains over 60 step-by-step techniques, concise photography, and information on the entire fascial matrix.

The **Complementary Medical Association** (stand 1004) is launching CMAretreats.com – a new health and activity retreat featuring gourmet, organic vegan food, smoothies, juices, an outstanding lecture series, and a fully tailored exercise and treatment programme.

The Emmett Technique is a safe, simple muscle release therapy using light finger pressure. It helps reduce pain and discomfort and improve movement restrictions. It is useful for problem areas, such as the neck, shoulder, and back. Visitors can enjoy short treatments for £10 on stand 1502. They will also be holding a raffle for a free place on Modules 1 and 2 of the Emmett Technique Practitioner course.

Marcio Amaral Stress Management Clinic (stand 1823) is introducing the Bliss Therapy, which helps to create good hormones for the body to help against physical and emotional pain. Marcio Amaral, an accredited Chue style feng shui consultant, will also be promoting his book *Creating Luck*, which aims to help therapists understand how energy works and how they can prosper as successful therapists.

Fertility Massage Therapy & Training (stand 1837) is creating a buzz of excitement within the natural fertility world. This seemingly 'new' therapy is a specialised and unique blend of many traditional bodywork and healing modalities; including abdominal-sacral, pulsing, rebozo and guided visualisations. This treatment is ideal for women of all reproductive stages, especially those trying to conceive (whether naturally or assisted).

Integrative Health Education (stand 1908) delivers a wide variety of new, educational workshops and seminars. Subjects covered include gastrointestinal health, parasite and fungal infestations, energetic healing, emotional healing, mindfulness, specialist exercise methodology, neuromuscular therapy, stress and wellbeing, and female hormone balancing.

The **Complementary and Natural Healthcare Council (CNHC)** launched its new Code of Conduct this year. Designed as a resource for all practitioners, it sets the industry standard for professionalism and good practice. Visitors can collect a copy at stand 2003, or at the CNHC's 'Regulation update' Keynote at camexpo on Saturday 4 October.

Expectancy (stand 2011) aims to ensure the safe and appropriate use of complementary therapies in pregnancy and maternity care. To celebrate its tenth anniversary, the company is giving away copies of their new Code of Practice to all health professionals who use complementary therapies and natural remedies for pregnant clients.

Body in Harmony Training (stand 1924) is promoting its one day courses, which help practitioners learn about the chakras, how to locate blockages, and how to help their clients' choose what aspect of their lives to work on using Zephorium products.

The **Movement Improvement System** uses movements, which complement a therapists' hands-on skills (stand 1018). Working on the principle that we are designed to move, the techniques/movements are chosen for their positive effect on the body, posture and alignment. They will be demonstrating how movement and manual therapies can work together.

The International Federation of Professional Aromatherapists (IFPA) is one of the largest professional aromatherapy practitioner organisations in the world and a strong, respected voice in the field of complementary and alternative medicine. They support their members with education and training, research, and continued development (stand 1705).

camexpo will take place at the new venue of Olympia, London, on 4-5 October 2014. To book for an entry ticket to camexpo (including admission to the show's two Keynote Theatres, sponsored by Revital), please visit www.camexpo.co.uk/register and use priority code CMEX588 to register in advance for £7.50 before 3 October.

Media enquiries & press pass requests to:

Emma-Louise Jones, PR Manager

Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes to camexpo by email to ejones@divcom.co.uk. Please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion.

t: 44 (0)1273 645134 e: ejones@divcom.co.uk

Website: www.divcom.co.uk

Twitter: www.twitter.com/DiversifiedUK

Facebook: www.facebook.com/DiversifiedUK

LinkedIn: www.linkedin.com/groups?gid=5009585

camexpo enquiries to:

Zoe Campbell, Event Manager

t: 44 (0)1273 645119 e: info@camexpo.co.uk

Website: www.camexpo.co.uk

Twitter: www.twitter.com/camexpo

Facebook: www.facebook.com/camexpoevent

LinkedIn: www.linkedin.com/groups?gid=3244261&trk=hb_side_g

Notes:

Entry prices may vary with different promotional codes.

High res photography is available on request:

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camexpo was named as a finalist in the Best UK Trade Show Exhibition (Under 2,000m²) category at the Association of Event Organisers (AEO) Excellence Awards in 2009 and 2010. In 2011, it was awarded Highly Commended by the AEO judges.

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, Leamington Spa, and Nailsworth, Glos. In addition to camexpo, Diversified UK's portfolio includes Natural & Organic Products Europe; Natural and Organic Awards; Natural Products Scandinavia in Malmö, Sweden (co-located with Nordic Organic Food Fair); Natural Products magazine; Natural Beauty Yearbook; lunch!; Casual Dining; office; Ocean Business (including Offshore Survey Conference & Ocean Careers); OceanBuzz; MARELEC Marine Electromagnetics conference (in Philadelphia, USA); SITS – The Service Desk & IT Support Show; ServiceDesk360; Euro Bus Expo; Coach and Bus Live; Best of Britain & Ireland; The Route One Operator Excellence Awards; The National Coach Tourism Awards; Route One magazine; and Coach Monthly. For more information, visit: www.divcom.co.uk.*

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