



23-24 September 2014
Business Design Centre | London

Visitor registration opens for lunch! 2014

Fresh from its win of Best Trade Show 2013 at the UK's *Exhibition News* Awards last month, lunch!, which returns to Business Design Centre in London on 23-24 September, is looking to make headlines again with the first preview of its 2014 exhibitor list.

To celebrate the show's latest win and mark the opening of visitor registration for 2014, the list offers an exclusive first look at some of the companies who will be helping to shape the future of the food-to-go sector over the next twelve months.

"Just when I thought lunch! couldn't get any better, 2013 proved to be the biggest and most captivating lunch! exhibition yet," said visitor Heerum Fleary, category manager at Gate Gourmet.

Getting "better" every year is exactly what lunch!'s organiser Diversified Communications UK has been achieving since its launch in 2008. lunch! is frequently cited by food-to-go retailers and buyers as their key annual event for discovering innovative new ideas and concepts, and, as such, has enjoyed significant year-on-year increases in both attendees and exhibitors (37% and 42% respectively in 2013 alone).

With over four months to go until doors open and only 20 stands left to sell on the venue's upper feature level, the 2014 edition promises to raise the bar yet again.

lunch! 2014 will feature around 300 exhibiting companies showcasing a wealth of new food and drink products, packaging, equipment and technologies. The 2014 exhibitor list will be available to view and search at www.lunchshow.co.uk later next month. The following is a preview of just some of the companies already confirmed:

ABDA Creative Design And Build
Adelie Foods Group
Alan Nuttall
Alara Wholefoods
Aran Candy
Around Noon Sandwiches
Bagel Nash
Bailly / A L'Olivier
Belvoir Fruit Farms
Brew Tea Co
Cakesmiths
Chiltern Foods
City Pantry
Coffee Tree
Continental Bakeries
Crown Foods
Dina Foods
Drink Me Chai/Tea
Enhance Drinks
Eposability
Equip Line
First Pack
Forest Feast
Fracino
Freshfayre Chilled Foodservice
Go2Grocery
John Mower & Co

JR Press (It's a wrap™)
Just Egg (Chilled Foods)
Love Smoothies
Magrini
Manitowoc Foodservice UK
Matthew Algie & Co
Metcalfe's Food Company
Morning Foods / Mornflake
Odyssea
Pan'Artisan
Pegarich UK
Pidy
Plenish Cleanse
Popchips
Prima Coffee Service
PT Organics
Radnor Hills Mineral Water Company
Rapid Action Packaging
Rational UK
Reynards (UK)
RoughStuff Oak Food Boards
Simple Simon Foods
Snack Ham Associates
Soulful Food
St Neots Packaging
Sweet Ideas
Tasty Little Numbers
Tayto Group
The Brownie Bar
The Food Doctor
The Good Food Company
The Handmade Cake Company
The SHS Group Drinks Division
The Wrigley Company
Tri-Star Packaging
Tudor Tea and Coffee
Tyrells Potato Chips
Unox UK
Vita Coco
Vittles Foods
Vitz Drinks
Zafron Foods

Show features include the Working lunch! Keynote Theatre, Innovation Challenge Awards, Innovation Challenge Showcase, and the British Smoothie Championships.

"lunch! just gets bigger and better each year. It has a great mix of suppliers covering a range of categories, enabling me to keep up with trends and innovation within the industry," says Andrew Rose, head of purchasing at Caff□ Nero.

To register for a free trade pass, please visit <http://www.eventdata.co.uk/Visitor/Lunch.aspx?TrackingCode=PR>.

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Media enquiries & press pass requests to:

Emma-Louise Jones, PR Manager

Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes to lunch! via email to ejones@divcom.co.uk (please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion).

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Website: www.divcom.co.uk

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Twitter: www.twitter.com/DiversifiedUK

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Facebook: www.facebook.com/pages/lunch/106355532742317

NOTES:

Diversified Communications UK Ltd (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton and Nailsworth (Glos). In addition to lunch!, Diversified UK's portfolio includes Casual Dining (launched in February 2014); The Natural Food Show (part of Natural & Organic Products Europe); Nordic Organic Food Fair in Malmö, Sweden (co-located with Natural Products Scandinavia); Ocean Business (including Offshore Survey Conference & Ocean Careers); MARELEC Marine Electromagnetics conference in Hamburg, Germany; GeoBusiness (new for 2014); camexpo; office; SITS – The Service Desk & IT Support Show; Natural Products magazine; and the Natural Beauty Yearbook.*

Diversified UK is part of Diversified Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.