



**29-30 APRIL 2014**

EARLS COURT, LONDON

## **SITS14 Launches ITSM Contributor of the Year Award**

SITS – The Service Desk & IT Support Show, which will hold its 20th anniversary edition at London's Earls Court next month, on 29-30 April, is now accepting nominations for its new ITSM Contributor of the Year Award.

Launched to reward the significant contributions made by the UK's ITSM professionals, the award will recognise the hard-work, innovation, and dedication of some of this industry's most talented individuals. But, of course, there can only be one winner.

The message from SITS's event manager Laura Venables is simple. Since there is no shortlist for ITSM Contributor of the Year Award and literally anyone working within the ITSM community could win it, it's important to "make sure your vote counts".

"The ITSM Contributor of the Year Award is a fantastic opportunity for the ITSM community to come together to recognise and celebrate the contributions of its members. And in doing so, identify that one truly exceptional individual that has really made a difference this year.

"So we'd like to ask you – the industry – to help choose your first winner. Your own nominee might be an inspiring leader or an 'unsung' champion working on the frontline of your service desk. The more nominations the better! I urge all SITS supporters, exhibitors and visitors to take a few minutes to fill in the nomination form online today and make sure your vote counts," says Venables.

Ideally, nominees need to meet at least two (if not more) of the following criteria:

- Provides support and guidance to other ITSM practitioners and professionals
- Makes innovative and positive contributions towards the future of ITSM
- Creates interesting and challenging content; publications, blogs and social media
- Brings fun and character to their work and industry
- They are wise and knowledgeable about ITSM and their specific fields

The winner will be named on the first day of SITS14 (Tuesday 29 April), at Earls Court London.

Entry/nomination forms are available to complete online at [www.servicedeskshow.com/itsm-contributor-of-the-year](http://www.servicedeskshow.com/itsm-contributor-of-the-year). A brief supporting statement is required for all entries. The deadline for submitting nominations is midnight on Wednesday 26 March.

SITS – The Service Desk & IT Support Show 2014 will take place at the Brompton Hall, Earls Court, London, on 29-30 April 2014.

For further information, and to register free in advance, please visit [www.servicedeskshow.com](http://www.servicedeskshow.com) and quote priority code PR14 ([www.eventdata.co.uk/Visitor/SITS.aspx?TrackingCode=PR14](http://www.eventdata.co.uk/Visitor/SITS.aspx?TrackingCode=PR14)). Attendees also benefit from free access to Infosecurity Europe 2014, Europe's No.1 information security event, co-located at Earls Court.

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### **Media enquiries & press pass requests to:**

Emma-Louise Jones, PR Manager

Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes to SITS14 via email to [ejones@divcom.co.uk](mailto:ejones@divcom.co.uk) (please note, additional details may be requested to verify journalistic activity and all press passes are issued at the management's discretion).

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### **Exhibitor enquiries to:**

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**Notes:**

*The 19th edition of SITS – The Service Desk & IT Support Show took place at London's Earls Court in April 2013, it attracted 4,362 visitors from 40 different countries. 91% of surveyed visitors rated their show experience as excellent/good.*

*SITS – The Service Desk & IT Support Show was shortlisted for Best UK Trade Show Exhibition (under 2,000m<sup>2</sup>) at the Association of Event Organisers (AEO) Excellence Awards in 2012.*

*Diversified Communications UK Ltd (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton and Nailsworth (Glos). Diversified UK's portfolio includes SITS – The Service Desk & IT Support Show; office\*; Casual Dining (new for 2014); lunch! (winner of Best Marketing Campaign of the Year at the Association of Event Organisers Excellence Awards in 2012, and Best UK Trade Show Exhibition (under 2,000sqm) in 2010 & 2011); Natural & Organic Products Europe; Nordic Organic Food Fair & Natural Products Scandinavia in Malmö, Sweden; Geo Business (new for 2014); Ocean Business (including Offshore Survey Conference & Ocean Careers); MARELEC Marine Electromagnetics conference; camexpo; Natural Products magazine; and the Natural Beauty Yearbook.*

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