

Askews' accounting supports international expansion

Leading online accountancy firm Askews is celebrating after helping a client grow from a bedroom-run operation to a multinational corporation in the space of just 12 years.

Environmental management software company Foresite Systems first enlisted Askews' financial support as a small home-based software business, run from the bedroom of Managing Director Lance Allison. With Askews looking after all accountancy matters from payroll to financial document management, Foresite has been able to concentrate solely on growing and expanding its customer base. Today, the company supplies Global Environmental Management Systems (GEMS) to more than 100 multinational companies from the manufacturing, electrical and packaging industries.

"The support we have received from Askews since the date we started the company has really helped us to grow and expand our operation overseas," explains Lance Allison. *"As our company has grown, so too has Askews as it evolved its products and services to suit our changing needs. The company's online accounting platform, launched in July has been a major factor of our recent success as it helps us to manage every area of our finances across all of our offices worldwide."*

Foresite Systems is currently an umbrella for four US companies, one UK company, one British Virgin Islands company, and one Cypriot company. From its humble origins in a Coventry bedroom, the company now has prestigious offices in some of the most recognised corners of the world including San Francisco, Las Vegas, and Boston. Askews continue to support Foresite with their multi-currency bookkeeping and payroll.

Neil Askew adds: *"We have watched Foresite Systems grow and have supported the company from its initial startup to being a world leader in the GEMS market. It is a fantastic success story that has spread throughout the world. With our online accountancy services, Foresite Systems can be assured that we are there for them, whenever we are needed."*

Neil Askew says other companies can easily benefit from the company's new online accounting services too.

"Analysts are projecting the average growth over the next five years for all companies with a turnover of £20 million or less to be about 49% in the West Midlands, and 88% nationally. We believe that our online accounting platform will help them achieve this as it is one of the most cost effective strategies to implement into business forecasts," he says.

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Askews Accountants was founded in 1997 by Neil Askew and currently helps businesses stay up to date with their accounts from its headquarters in Coventry. Askews boasts a highly professional team of dedicated and loyal staff, ensuring clients enjoy a consistent and informed business relationship.