

## Lindex recruits a Global Sustainability Manager

As a part of Lindex ambition to create a sustainable difference together with suppliers, partners and customers, Lindex has now recruited a Global Sustainability Manager – Lars Doerner.

Based in Hong Kong, Lars is working closely with Lindex production offices pushing the company's sustainability work even further. We met with Lars, and asked him a few questions about his new position.



### **Lars, what does your role involve?**

"My role will involve setting goals and strategy for Lindex sustainability work, develop implementation plan, support our production offices in the implementation and work with stakeholder and industry partner in reaching our sustainability goals."

### **Your experience before you joined Lindex?**

"Before I joined Lindex I lived in Amsterdam and have been with the European Non-Profit Organisation MADE-BY as Technical Director. Over my 15 years in sustainable textile production I have gathered a wide spectrum of experience from production to brand-level work, with a focus on wet processing in Europe and Asia, where I've had the opportunity to be involved in a number of multi-stakeholder projects with governments and NGOs such as the Bangladesh Water PaCT project where I am still sitting in the steering committee.

I was living almost 10 years in China and Hong Kong working as the General Manager at GSM (Global Sustainable Management) and almost 6 years with H&M, overseeing the company's environmental program in the global supply chain, including leadership for H&M on the Zero Discharge of Hazardous Chemicals (ZDHC) roadmap."

### **What challenges do you see in this area?**

"Even if things have improved quite a lot in recent years, one of the biggest challenges for brands and retailers is still how to clarify different approaches, demands and ways of communicating their sustainability expectations. This is extremely confusing and challenging for many suppliers. The other challenge is the lack of a well-educated middle management that is able to implement and drive changes in the factories."

### **What are you looking forward to in your new job at Lindex?**

"I am really looking forward to creating the synergies between the various activities of retailers and brands as well as NGOs and governmental organisations, to support our supply chain partner to become more sustainable and efficient in their way of working and together with us, reaching our common goals."

### **For more information, please contact:**

Linda Skogsberg  
Sustainability Communications Coordinator, Lindex  
Tel: 46 31 739 51 58  
E-mail: [linda.skogsberg@lindex.com](mailto:linda.skogsberg@lindex.com)

Lindex is one of Europe's leading fashion chains, with more than 480 stores in 16 markets. Our business concept is to offer inspiring and affordable fashion. The Lindex selection encompasses a variety of fashion concepts within women's wear, men's wear, kids' wear and lingerie for women who are interested in fashion. Lindex is part of the Finnish-listed Stockmann group. More information is available at [www.lindex.com](http://www.lindex.com)