



Lindex shows great progress for its more sustainable fashion

Lindex is top ten as one of the world's largest user of organic cotton and more sustainable materials like Lyocell and recycled polyester, according to Textile Exchange's latest report.

"We continuously work to increase the share of fibers from more sustainable sources and are very proud of our progress. Our goal is that all our cotton should be more sustainable and that 80 percent of all our clothes come from more sustainable fibers by 2020. We have up till now reached a level where more than half our total assortment comes from more sustainable materials", says Anna-Karin Dahlberg, Production Support Manager at Lindex.

25 per cent of Lindex total assortment consist of organic cotton and as part of its dedicated work to increase the use of sustainable materials, Lindex also work for replacing the synthetic fibers with more sustainable options such as Lyocell and recycled polyester.

Besides significantly increasing the use of more sustainable materials Lindex has intensified its work to improve the production processes in order to reduce the use of water, energy and chemicals. The fashion chain has reviewed the washing processes of its denim production and aims to work with more sustainable processes to more products than denim.

Textile Exchange, that has published the market report about preferred fiber and materials, is a global non-profit organization that focuses on minimizing the harmful impacts of the global textile industry and maximizing its positive effects. Textile Exchange is an industry leader in environmentally and socially preferred fibers and materials and produces market reports annually.