

PRESS RELEASE

Seamless Distribution AB appoints new CEO

The Board of Seamless Distribution AB (“Seamless”) and Peter Fredell have today reached an agreement whereby Fredell leaves his position as CEO of Seamless. The Board thanks Peter Fredell for all his valuable efforts as CEO over the years and wishes him well for the future.

Tomas Jalling, who has been employed by Seamless as Head of Legal since December 2012, will become Seamless’ new CEO effective immediately. The Board, led by John Longhurst who will engage as executive chairman, will work closely together with Tomas Jalling and Seamless’ management to ensure that appropriate actions are taken to implement critical strategies.

For further information, please contact:

John Longhurst, Chairman of the Board, john.longhurst@seqr.com, +46 8 564 878 00.

This information is information that Seamless Distribution AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. This information was submitted for publication, through the agency of the contact person set out above, at 23:15 p.m. CET on July 10, 2017.

About Seamless

Seamless is one of the world’s largest suppliers of payment systems for mobile phones. Founded in 2001 and active in 35 countries, Seamless handles more than 5.3 billion transactions annually through 675 000 active sales outlets. Seamless has three main business areas including the transaction switch, the technology provider for the distribution of e-products and the mobile payment platform Seqr. www.seamless.se.