



23 July 2012

SEASON'S GREETINGS FROM THE COMFORT OF YOUR OWN HOME

If the thought of arranging Christmas makes you want to run for cover, why not tick off something from your list with ease this year – buying, writing and sending Christmas cards.

According to new research conducted by online greeting card retailer Silverstamp¹, **35%** of the UK said that the most frustrating thing about buying cards is the cost to post them and **nearly a quarter (23%)** said it's the hassle of sitting down and writing them. For Christmas 2012, make it easier by visiting www.silverstamp.co.uk.

At Silverstamp you can build up a database of contact addresses so the information is stored and ready to use when you need it. The innovative website enables you to create up to five signature templates allowing cards to be personalised by different family members. You can create your own unique card using your own images on the front page or on the inside and, of course, your own personal message.

The research also told us that **71%** of people in the UK buy up to five different Christmas cards every year for family members and friends. At Silverstamp there is a wide range of tailored cards for you to send a special message at this festive time of year. There is a vast choice of cute, humorous and modern designs to suit all tastes.

Silverstamp is continually extending its range of the finest selection of cards for every occasion whether they are fun and personalised or designed by one of its many artists.

¹ Silverstamp research conducted by Redshift Research in April 2012, 1000 participants.

Silverstamp wants every family across the world to be able to communicate through its unequalled range of cards.

This year why don't you sit back, relax and let Silverstamp take the strain out of your Christmas card shopping, writing and posting.

Ends



Christmas cards from Silverstamp

Editor's Notes:

Silverstamp's mission is to provide the finest communication tools for anyone anywhere! Silverstamp has been created to share its passion for communication, design and functionality.

For many years, Per Selbekk, a Norwegian telecom executive turned international consultant, dreamed of developing a superior communication tool. He wanted to not only provide the finest selection of art, design and hand-crafted graphics but to take advantage of his relentless pursuit of perfection in a seamlessly functional website that featured ease of use and the power of remembering. This simply means that Silverstamp is easy and intuitive to use. It provides a great service and selection and will store an endless supply of data about your friends, family and business associates.

To view Silverstamp's wonderful selection of cards please visit www.silverstamp.co.uk/

For more information please contact:

Suzanne Howe/ Louise Pinchin

Suzanne Howe Communications

Tel: 02034680923 or 07815 307592

Email: louise@suzannehowe.com

Twitter: @suzannehowecomm

Web: www.suzannehowe.com