



Zuken University launches at Annual Innovation Event in San Diego

Zuken Innovation World 2016 Americas: April 18-20

February 9, 2016 – Westford, MA, USA – Zuken is to launch its Zuken University and Expert Bar at [Zuken Innovation World \(ZIW\) Americas](#). The popular annual user and technology conference will be held on April 18-20 at Coronado Island Marriott Resort & Spa, San Diego, California.

Through more than 35 classes showcasing “how-to” and best practices for the 2016 product releases, participants will learn the newest features and quickly boost productivity with Zuken tools in an informal classroom setting. For those arriving at the conference armed with a specific product question, the Zuken Expert Bar is a new addition that offers the opportunity to meet 1:1 with Zuken product experts and pose their toughest challenge.

Kent McLereth, President and CEO, Zuken Americas said: “ZIW is such a great opportunity for both formal and informal learning and networking. The learning opportunities Zuken University classes provide will give participants a greater ROI for their attendance than ever.”

Networking is at the heart of the ZIW experience and plenty of opportunities will be available to meet other Zuken users, partners, industry experts and Zuken staff. Attendees will be treated to a conference dinner at the San Diego Wine and Culinary Center, continuing the learning experience with food and beverage pairings, tasting stations and more.

The conference agenda is now available online and features class topics including: Differential Pairs – Managing and Routing, Harness Builder Basics, Flex Design using CR-8000 Design Force 2016, and many more.

Partners and customers confirmed to present include: Accelerated Designs, AGCO, Applied Materials, Northrop Grumman, PTC, Siemens Solid Edge and others.

Join the Zuken community

Follow the lead-up to all of our ZIW events globally as we announce our conference agendas, keynote speakers, and more on the [Zuken Blog](#), [LinkedIn](#), [Facebook](#) and Twitter ([@ZukenAmericas](#), [@ZukenUK_SCAN](#), [@ZukenCentralEur](#)).

For more information and to find your local Zuken Innovation World event, visit [www.zuken.com/ziw](#).

Global ZIW conference dates and locations

North America

- [San Diego, CA](#) – April 18-20, 2016

Europe

- [Bologna, Italy](#) – June 7, 2016
- [Paris, France](#) – June 9, 2016
- [Luzern, Switzerland](#) – June 16, 2016
- [Seeheim-Jugenheim near Frankfurt, Germany](#) – July 13-14, 2016
- [Coventry, UK](#) – September 2016
- Yokohama, Japan – mid-October 2016

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For a downloadable Word document and press images visit the press kits area of the press center [www.zuken.com/presskits](#).

Words = 368

Captions

Image: Z0457-ZIWUS-1.jpg

Caption: Zuken University will launch at Zuken Innovation World (ZIW) Americas, April 18-20 2016, San Diego.

Image: Z0457-ZIWUS-2.jpg

Caption: [Zuken Innovation World \(ZIW\) Americas](#) will be held on April 18-20 at Coronado Island Marriott Resort & Spa, San Diego, California.

Image: Z0457-ZIWUS-3.jpg

Caption: More than 35 classes will showcase “how-to” and best practices for the 2016 product releases at ZIW Americas

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About Zuken Innovation World

Zuken Innovation World conferences are our premier annual events for the Zuken community. Held in locations around the globe, these conferences bring together our customers and

industry professionals in an environment that encourages networking, learning, and sharing of innovative ideas. The conferences take place in the spring to fall timeframe.

www.zuken.com/ziw

About Zuken

Zuken is a global provider of leading-edge software and consulting services for electrical and electronic design and manufacturing. Founded in 1976, Zuken has the longest track record of technological innovation and financial stability in the electronic design automation (EDA) software industry. The company's extensive experience, technological expertise and agility, combine to create world-class software solutions. Zuken's transparent working practices and integrity in all aspects of business produce long-lasting and successful customer partnerships that make Zuken a reliable long-term business partner.

Zuken is focused on being a long-term innovation and growth partner. The security of choosing Zuken is further reinforced by the company's people—the foundation of Zuken's success. Coming from a wide range of industry sectors, specializing in many different disciplines and advanced technologies, Zuken's people relate to and understand each company's unique requirements. For more information about the company and its products, visit www.zuken.com