



Packaging machinery leader Windmüller & Hölscher selects Zuken's E³.series

28 August 2014 – Munich, Germany – Zuken announces that Windmüller & Hölscher – a prominent global supplier of machinery and systems for flexible packaging – is adopting [E³.series](#), Zuken's leading electrical and fluid CAD software. E³.series will be implemented as part of a strategic initiative to establish an integrated mechatronic product development solution comprising mechanical, controls design and software engineering.

Windmüller & Hölscher develops, manufactures and supports machinery for printing and processing of flexible packages. The company has a reputation for its forward-thinking business approach and innovation in the global marketplace. The decision to invest into the existing product development environment was made as part of an ongoing effort to further increase engineering efficiency and extend Windmüller & Hölscher's technological leadership.

"We realized that to continue to serve our global markets with leading-edge products, we needed to take our mechanical, electrical and software engineering processes to the next level," said Theodor Determann, Managing Director at Windmüller & Hölscher. "By integrating domain-specific development processes into an end-to-end mechatronic engineering environment, we will be able to offer our customers cost-efficient and customized solutions that cut their engineering lead time and overheads," he added.

The company selected Zuken's E³.series because of its state-of-the-art, object-oriented architecture that integrates with existing PLM and ERP environments so design changes are directly propagated between mechanical and electrical engineering domains. Change and configuration management will be supported through E³.EDM, E³.series' native data and process management environment, as well as through a direct integration into Windmüller & Hölscher's Teamcenter-based PLM environment.

In addition to an optimized and streamlined information data exchange across mechanical and electrical engineering domains, Windmüller & Hölscher is expecting to see significant productivity gains within the controls engineering domain by using E³.series. Other important elements are supporting both 2D and 3D formats, dynamically-linked project files, multi-user functionality and real-time design rule checks.

"We are delighted to support a global leader like Windmüller & Hölscher in their efforts to lead the way in the field of mechatronic product development," said Gerhard Lipski, General Manager Zuken Europe. "With our global experience and state-of-the-art technology we look forward to a fruitful partnership."

The solution will be implemented over several phases using Zuken's certified project management methodology to ensure achievement of the project scope in a planned and controlled approach.

For more information see www.zuken.com/e3series and www.wuh-lengerich.de

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For a downloadable Word document and press images visit the press kits area of the press center www.zuken.com/presskits.

Words = 385

Captions

Image: Zuken-Z0416-Determann1

Caption: Theodor Determann, Managing Director at Windmüller & Hölscher

Image: Zuken-Z0416-Windmueller2

Caption: Windmüller & Hölscher's OPTIMEX high-output, 3-layer blown film line

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About Windmüller & Hölscher

For more than 140 years Windmüller & Hölscher has been constantly demonstrating its innovative power and is today one of the leading suppliers of machinery and systems for production and converting of flexible packaging. We offer our customers a broad range of machinery and equipment ranking among the best in the field of extrusion, printing and conversion.

About Zuken

Zuken is a global provider of leading-edge software and consulting services for electrical and electronic design and manufacturing. Founded in 1976, Zuken has the longest track record of technological innovation and financial stability in the electronic design automation (EDA) software industry. The company's extensive experience, technological expertise and agility, combine to create world-class software solutions. Zuken's transparent working practices and integrity in all aspects of business produce long-lasting and successful customer partnerships that make Zuken a reliable long-term business partner.

Zuken is focused on being a long-term innovation and growth partner. The security of choosing Zuken is further reinforced by the company's people—the foundation of Zuken's success. Coming from a wide range of industry sectors, specializing in many different disciplines and advanced technologies, Zuken's people relate to and understand each company's unique requirements. For more information about the company and its products, visit www.zuken.com.