



Company News

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Zuken appoints E³.series Sales Manager for Europe

Reiner Konetschny will lead sales for cable, wire harness and control system design tools

1 October 2013 – Munich, Germany and Westford, MA, USA – Zuken, a global leader in electronic and electrical design software, has appointed Reiner Konetschny as Sales Manager for E³.series in Europe. Konetschny will be responsible for expanding sales of Zuken's industry-leading engineering and design software for cables, wire harnesses and control systems in all European countries.

Gerhard Lipski, General Manager of Zuken Europe, comments on the appointment, "Reiner not only brings extensive industry knowledge and experience, but his many years of working with global clients is a great asset when working with our multi-national customers. Moving forward, Reiner will play a significant role in expanding our business and customer focus."

Konetschny is well established in the electrical and mechanical engineering community with more than 17 years of CAD/CAM/CAE and PLM business experience. Recent positions include business development and global key account management roles at EPLAN. Konetschny has technical expertise in mechatronic engineering and industry processes gained while head of mechanical and fluid engineering in the machine building and product development sector.

For more information about Zuken, visit www.zuken.com.

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www.zuken.com/presskits
Words = 198

Captions

Image: Zuken-Z0401-ReinerKonetschny-2, Zuken-Z0401-ReinerKonetschny-3, Zuken-Z0401-ReinerKonetschny-4

Caption: Reiner Konetschny, E³.series Sales Manager for Europe

About Zuken

Zuken is a global provider of leading-edge software and consulting services for electrical and electronic design and manufacturing. Founded in 1976, Zuken has the longest track record of technological innovation and financial stability in the electronic design automation (EDA) software industry. The company's extensive experience, technological expertise and agility, combine to create world-class software solutions. Zuken's transparent working practices and integrity in all aspects of business produce long-lasting and successful customer partnerships that make Zuken a reliable long-term business partner.

Zuken is focused on being a long-term innovation and growth partner. The security of choosing Zuken is further reinforced by the company's people—the foundation of Zuken's success. Coming from a wide range of industry sectors, specializing in many different disciplines and advanced technologies, Zuken's people relate to and understand each company's unique requirements. For more information about the company and its products, visit www.zuken.com.

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