

Zuken gathers innovative minds from more than 800 global companies

New Zuken Innovation World events launched

Munich, Germany and Westford, MA, USA – Zuken announces the launch of a new annual conference for their user community. A technology leader in electrical and electronic design, and data management solutions, Zuken welcomes attendees from a diverse range of industries to eight locations worldwide. Users of Zuken's tools, their managers and industry media alike will find sessions to interest, inform and inspire at each event.

Steve Chidester, Zuken's Head of International Marketing, says: "We've listened to attendee feedback from all of our local events and incorporated new ideas to create Zuken Innovation World. We appreciate our users taking time out of their busy schedules to attend. The program is designed to return them to their companies enthused and armed with information, training, and new ideas that they can put to use right away."

Previous user conferences – known locally by different names – were gatherings of some of the best technical and business minds in the Zuken community. Drawn from leading companies in their fields around the globe, attendees represented more than 800 companies.

Network. Learn. Innovate.

The new Zuken Innovation World events will be structured around the common theme of "innovation" and will have a local flavor, with conference programs tailored to the needs of the regional audience.

With a mix of Zuken users and partners, along with industry and Zuken technology experts, these conferences will be a fertile environment for networking, learning how to work faster and more effectively, and discovering how to use the latest Zuken technology to implement innovative practices in the attendees' own design environments. This will be achieved through a mix of user presentations, technical sessions, discussion groups, and lively networking events.

Building the Zuken community

Follow the build-up to all our events as we announce our conference agendas, keynote speakers, and more on the [ZukenBlog](#), [LinkedIn](#), [Facebook](#) and Twitter ([@ZukenAmericas](#), [@ZukenUK_SCAN](#), [@ZukenCentralEur](#)).

For more information and to find your local Zuken Innovation World event, visit <http://www.zuken.com/ziw>.

For more information contact your local PR person:

America

Amy Clements, Zuken USA Inc., 238 Littleton RD, STE 100, Westford, MA 01886

Tel: 1 972-691-3284

E-mail: amy.clements@zuken.com

Twitter: [@ZukenAmericas](#)

Northern & Southern Europe

Sally Wilkes, Zuken Ltd., 1500 Aztec West, Almondsbury, Bristol, BS32 4RF, UK

Tel: 44 (0)1454 207800

E-mail: sally.wilkes@zuken.com

Twitter: [@ZukenUK_SCAN](#)

Central Europe

Petra Haberer, Zuken GmbH, Am Söldnermoos 17, 85399 Hallbergmoos, Deutschland

Tel.: 49 (0)89 / 60 76 96-52

E-mail: petra.haberer@zuken.com

Twitter: [@ZukenCentralEur](#)

About Zuken Innovation World

Zuken Innovation World conferences are our premier annual events for the Zuken community. Held in locations around the globe, these conferences bring together our customers and industry professionals in an environment that encourages networking, learning, and sharing of innovative ideas.

About Zuken

Zuken is a global provider of leading-edge software and consulting services for electrical and electronic design and manufacturing. Founded in 1976, Zuken has the longest track record of technological innovation and financial stability in the electronic design automation (EDA) software industry. The company's extensive experience, technological expertise and agility, combine to create world-class software solutions. Zuken's transparent working practices and integrity in all aspects of business produce long-lasting and successful customer partnerships that make Zuken a reliable long-term business partner.

Zuken is focused on being a long-term innovation and growth partner. The security of choosing Zuken is further reinforced by the company's people—the foundation of Zuken's success. Coming from a wide range of industry sectors, specializing in many different disciplines and advanced technologies, Zuken's people relate to and understand each company's unique requirements. For more information about the company and its products, visit www.zuken.com