



# Media alert

## .eu engages startups and SMEs at Inception Days

**Brussels, 13 May 2013** – To raise awareness for Europe's top level domain and promote .eu directly to startups and SMEs in Greece, EURid, the .eu registry, will be attending Inception Days, in Thessaloniki, from 16 – 18 May.

Inception Days seeks to discover, share, and implement solutions to grow innovation ecosystems, by leveraging science and technology to generate economic growth. The program highlights the successful combination of real innovative ideas and concrete practices with the capacities of the Southeastern European countries in order to foster a fertile environment for economic and social development.

Two of .eu's accredited registrars, Ip.gr and Pointer, will also be exhibiting at the event, so interested visitors will be able to register their .eu domain names directly on site.

### .eu in Greece

To date, Greece has 41 137 registered.eu domain names. The number of Greek registrations grew by 2.5 % in Q1 2013 and has grown by 15.4% over the last year.

### About .eu and EURid

The .eu domain ranks among the largest top-level domains in the world, connecting 500 million people in 27 EU countries to one Internet identity. More than 3.5 million .eu names have been registered since the domain opened for registration in 2005. Many companies and brands use a .eu website as a practical solution to convey a clear European identity and their business ambitions, including Fairtrade International, Foot Locker, Louis Vuitton, the MAN Group, Microsoft Corporation, Orangina and Toyota.

EURid is the not-for-profit organisation that operates the .eu top-level domain, following a tender process and appointment by the European Commission. EURid works with over 750 accredited registrars and provides support in the 23 official EU languages. EURid is registered by the EU Eco-Management and Audit Scheme (EMAS), which is an expression of EURid's environmental commitment. EURid has its headquarters in Brussels (Belgium), and regional offices in Pisa (Italy), Prague (the Czech Republic) and Stockholm (Sweden). More information at: <http://www.eurid.eu>.

For media information, please contact:

Email: [press@eurid.eu](mailto:press@eurid.eu)      Press room: <http://www.eurid.eu/en/about-us/press-room>

### EURid vzw/asbl

Park Station,  
Woluwelaan 150,  
B-1831 Diegem, Belgium

Tel.: +32 (0)2 401 27 50  
Fax: +32 (0)2 401 27 51  
info@eurid.eu  
www.eurid.eu