



Media alert

.eu at Danish business start-up convention

.eu attending Ivaerk & Vaekst 2012 conference in September

Brussels, 27 August 2012 – The .eu registry, EURid, is raising .eu visibility in Denmark by attending the Ivaerk & Vaekst 2012 business start-up convention in Copenhagen, Denmark from 14-15 September.

In Denmark, there are currently more than 36 000 .eu domain names registered to Danish businesses, organisations and individuals.

Across the European Union in Q1 2012, .eu registrations grew by 6.1% year on year showing that .eu is ideally suited for businesses with cross-border operations, enabling companies to express the fact that they are open for business in other EU markets.

EURid will be exhibiting at stand 107 where staff will be available to answer questions about getting started with .eu.

- Event: Ivaerk & Vaekst 2012, Øksnehallen, Copenhagen, Denmark
- Date: 14-15 September 2012
- EURid's exhibition stand: 107.

Asta Mineikyte and Niklas Jörgensen, EURid's Regional Manager for Northern Europe and Liaison Manager for Denmark respectively, are attending the convention and will be available for interviews. For more information, please contact press@eurid.eu.

About .eu and EURid

The .eu domain ranks among the ten largest top-level domains in the world, connecting 500 million people in 27 EU countries to one Internet identity. More than three million .eu names have been registered since the domain opened for registration in 2005. Many companies use a .eu website as a practical solution to convey a clear European identity, including Bridgestone, Century 21, Hyundai, the MAN Group, Microsoft Corporation and the UniCredit Group.

EURid is the not-for-profit organisation appointed by the European Commission to operate the .eu top-level domain. EURid works with over 850 accredited registrars and provides support in the 23 official EU languages. With headquarters in Brussels (Belgium), EURid also has regional offices in Pisa (Italy), Prague (the Czech Republic) and Stockholm (Sweden). More information at <http://www.eurid.eu>.

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