



FOR IMMEDIATE RELEASE

Contact

Chris Gartner, South Country Health Alliance
Tel: 507-431-6072
marketing@mnscha.org

Michelle Davidson, PerformRx
Tel: 215-863-6364
info@performrx.com

**South Country Health Alliance, PerformRx Partner to Bring
Next Generation Pharmacy Benefit Management Services to 12 Minnesota Counties**

Owatonna, MN (November 9, 2012) – South Country Health Alliance (SCHA) and PerformRx (www.performrx.com), one of the nation’s integrated technology leaders offering next generation, full-service pharmacy benefits management, today announced that they have partnered to bring state-of-the-art pharmacy benefit management services to SCHA’s Medical Assistance and Medicare Advantage members in 12 counties in Southern and Central Minnesota. The contract is effective January 1, 2013 and will cover approximately 23,000 eligible beneficiaries.

“We are pleased to bring our advanced approach to pharmacy benefits management into Minnesota,” said Mesfin Tegenu, M.S., RPh, president of PerformRx. “SCHA shares our vision of developing new solutions for improving the quality and efficiency of health care. Our partnership will greatly benefit SCHA members in all programs.”

SCHA is a county-owned health plan based in Owatonna, Minn. SCHA serves Brown, Dodge, Freeborn, Goodhue, Kanabec, Morrison, Sibley, Steele, Todd, Wabasha, Wadena and Waseca Counties in Southern and Central Minnesota. Founded in 2001, SCHA offers five different programs to meet the health care needs of Minnesota Health Care program enrollees.

“South Country Health Alliance is pleased to contract with PerformRx, a pharmacy benefit manager that leverages the latest technologies to improve health outcomes,” said Leota Lind, chief executive officer of SCHA. “We look forward to working with PerformRx to support access for our members to quality health care.”

About PerformRx, LLC

PerformRx, LLC, a full-service pharmacy benefit manager, is one of the nation’s integrated technology leaders providing an innovative approach to results-focused pharmacy benefit management programs. PerformRx integrates health care data and utilizes a collaborative model of care impacting the overall health care dollar.

Driven by the strength of its leaders and passion of its employees, PerformRx helps payers improve patient outcomes while achieving high quality. For more information, visit www.performrx.com.

About South Country Health Alliance

South Country Health Alliance (SCHA) is a county-based purchasing health plan and joint effort of 11 Minnesota counties—Brown, Dodge, Goodhue, Kanabec, Morrison, Sibley, Steele, Todd, Waseca, Wabasha and Wadena—to support accessible quality health care through partnerships with community services and local health care providers for Minnesota Health Care Program enrollees. To accomplish this, South Country brings together both private and public resources to enable enrollees to receive services in a comprehensive and cohesive approach. SCHA began enrolling members in November 2001. SCHA now has over 23,000 members and offers five different programs to meet the health care needs of Minnesota Health Care Program enrollees in the above listed counties. For more information on South Country, call 1-866-567-7242 or visit www.mnscha.org.