

HiQ NOMINATED FOR THE SWEDISH DESIGN AWARD

For the third consecutive year HiQ has been nominated for the prestigious Swedish Design Award. The nomination is for HiQ's annual report, which has been submitted in the category "Information – Annual Report – Printed version".

HiQ has won many prizes over the years in numerous categories, both as an employer and for the innovative assignments that the company has performed for its clients. Now HiQ has been nominated for the third year in succession for an award that recognises the appeal and success of the company's communication.

"We are, of course, delighted and proud that HiQ continues to attract attention and has been nominated for an annual report that this year was again combined with the HiQ Magazine. Our annual report and magazine, packed with articles exploring what the future might hold, really do make HiQ stand out from the crowd. We are pleased to be able to continue such fruitful collaboration with the advertising and branding specialists at Kärnhuset," says Peter Haggström Lindecrantz.

This year's edition of the HiQ Magazine delves into the world around us through topics as diverse as the crime story writer who was HiQ's first consultant to the role of robots in our lives today and how technology might one day help to prevent us from growing old.

"We have been nominated many times over the years and won lots of prizes, but it is still just as exciting on every occasion. Together with the appreciation of our clients, we see this kind of recognition as acknowledgement of the fact that we consistently deliver high quality, both in the assignments we perform for our clients and in our own market communication," says Lars Stugemo.

Cast your vote for HiQ in the Swedish Design Award:

<http://www.designpriset.se/rostning.php>

For more information, please contact:

Lars Stugemo, President and CEO of HiQ. Tel. +46 8 588 90 000

Peter Haggström Lindecrantz, HiQ. Tel. + 46 704 200 103

HiQ helps to make the world a better place by making people's lives simpler and better. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ currently has 1,400 specialists in four countries and is listed on the Nasdaq Stockholm MidCap list. For more information and inspiration, please visit www.hiq.se