

THE HiQ KNOWLEDGE BAR TOUR STARTS WITH A FULL HOUSE IN GOTHENBURG

Today marks the start of this year's tour of the Knowledge Bar, [HiQ's](#) highly appreciated event for clients and other stakeholders. The tour starts in a fully booked Gothenburg Concert Hall, and during the coming two months, around 3,000 guests will attend the Knowledge Bar and take part in know-how, inspiration and live music.

"It will be a perfect mix of knowledge and entertainment. We will hear some of the best speakers in the business talking about the hottest subjects, such as eHealth, Virtual Reality and IT in school, just to name a few. We are also glad to have the best live band on the Nordic IT scene, HEO, on stage together with [Dregen](#). They will raise the roof," says Peter Häggström Lindecrantz, Head of Corporate Communications at HiQ.

During the autumn, the Knowledge Bar comes to Gothenburg, Linköping, Malmö, Karlskrona, Västerås, Stockholm and Helsinki. The theme this year is "A better life by technology", an area in which HiQ is a passionate specialist. The guests will also be entertained by, for example, the Gothenburg Symphony Orchestra, top-class dancers and HiQ's own band HEO, as well as rock star Dregen, with whom HiQ has worked for many years.

"The Knowledge Bar started around 15 years ago as a simple client pub in HiQ's office. The development since then has been really amazing. Today, it's one of the biggest events on the IT scene and attracts thousands of guests. The Knowledge Bar is an amazing opportunity for us to share our know-how and treat our guests to a really fun evening," says Lars Stugemo, President and CEO of HiQ.

Keep up with the buzz and join the discussion with the hashtag [#kunskapsbaren](#)

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HiQ simplifies and improves people's lives by using hi-tech solutions in communications and software development. The company is a leader in these areas and has the Nordic region as its home market. HiQ employs around 1,400 staff and has offices both in the Nordic countries and in Russia. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap List. For more information, please visit www.hiq.se