

HiQ HELPS WORLD LEADING INDUSTRIAL GROUP WITH E-LEARNING

HiQ helps a world leading industrial corporation with digital learning. HiQ's solution makes it simpler for all employees to understand the group's new marketing platform, and to use the material in their daily work. This will have a positive effect on the client's business.

"Digital training is time effective and gives a simpler learning process. One can get across with information quickly and without costly lessons. The solution is also interactive and visually sharp. We are experienced in this area and are happy to help our client get the best possible effect out of their new platform," says Anna Kleine, Managing Director of HiQ Skåne.

The client's new values-based platform contains guidelines and tools for marketing. The target group is all employees, especially sales and marketing staff. The digital training is divided into three parts: one that explains the benefits of values-based communication, one that demonstrates the new tool and finally, one that presents how these are used in practise.

HiQ is an experienced partner in the e-learning area and delivers digital learning solutions to, for example, [Volvo Cars](#).

"E-learning is an increasingly important part of HiQ's web & mobility offer. We are passionate about simplifying and improving people's life and digital training is a great way to do that," says Jerker Lindstén, Managing Director at HiQ Göteborg.

The world leading industrial corporation operates in over 40 countries. The head office is located in Sweden.

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HiQ simplifies and improves using hi-tech solutions within communications and software development. The company is a leader in these areas and has the Nordic region as its home market. HiQ employs more than 1,300 staff and has offices both in the Nordic countries and in Russia. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap List. For more information, please visit www.hiq.se