

FINTOTO AND HiQ WIN MOBILE AWARD

Fintoto's new mobile service is awarded as the "Best HTML5 service for consumers" in Finland. [HiQ](#) was in charge of development of the solution. The [Best Mobile Service in Finland 2013](#) winners were announced yesterday evening in Helsinki.

"We are extremely proud of the partnership with Fintoto. We are happy to see that the service is appreciated, by the users and by the award jury", says Jukka Rautio, Managing Director at HiQ Finland.

Fintoto's new [Toto-mobiili](#) was launched in September. With the mobile service, users can bet on horse and harness racing and follow race broadcasts live in their smartphones. The jury praised Fintoto's application as an intuitive and easy-to-use service with true market potential. Users were also able to vote for their favorite service. The 2013 competition gathered over one hundred nominees.

"Our goal was to create a mobile service for both current and new users, making betting simpler and bringing genuine joy to the user. This award shows us that we have succeeded", says Kimmo Wager, Director of Sales and Marketing at Fintoto.

Mobility is one of HiQ's expert areas and the new Fintoto service is a great example of how technology simplifies. Tomorrow, HiQ has the chance to celebrate more mobility awards when the [Guldmobilen](#) winners are announced in Stockholm.

"Our goal is to help our clients create solutions that simplify and improve people's lives. When those solutions are being acknowledged and appreciated, we know that we are delivering what we promise," says Lars Stugemo, president and CEO at HiQ.

For more information, please contact:

Lars Stugemo, President and CEO, HiQ, +46 8 588 90 000

Jukka Rautio, Managing Director, HiQ Finland, tel. +358 9 435 5860

Peter Lindecrantz Häggström, Head of Communications, HiQ, +46 704 200 103

HiQ simplifies and improves using hi-tech solutions within communications and software development. The company is a leader in these areas and has the Nordic region as its home market. HiQ employs more than 1,300 staff and has offices both in the Nordic countries and in Russia. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap List. For more information, please visit www.hiq.se