

PRESS RELEASE

Dixtree Achieves Preferred Accredited Status in the Binary Tree SMART Partner Program

Binary Tree Names Dixtree Go-to Partner for Email Migration Software in France, Belgium, Luxembourg and French-Speaking Switzerland

Paris, France – February 13, 2013 – Binary Tree, the provider of SMART Migration software and solutions for migrating to Microsoft Exchange and Microsoft Office 365, today announced that they have elevated Dixtree, a software distributor and services expert that assists partners and customers adopting best in practice strategies for migrating Microsoft platforms, to Preferred Accredited status for their superior service and delivery across France, Belgium, Luxembourg and French-speaking Switzerland.

Under this elevated Preferred Accredited status, Dixtree will continue to represent Binary Tree's brand and proven software solutions with interested customers and select approved systems integrators that commit to providing Binary Tree's unparalleled support and services in the French-speaking countries and regions in Europe. Additionally, Dixtree will assist systems integrators in achieving the training and education milestones reached by adopting the Binary Tree SMART Partner Program framework and approach to migrating users to Microsoft Exchange and Office 365 platforms.

"Dixtree has the expertise and knowledge we look for in a preferred partner and the team has continued to demonstrate their commitment to our offerings" stated Fabrice Barbier, Channel Manager, EMEA at Binary Tree. "Dixtree has assisted many customers and integrators to gain significant value from our solutions over the past year of service, while supporting them in their native tongue which is crucial during such complex projects. Their preferred status designates them as the go-to partner for French speaking regions in Europe for simplifying and streamlining email migration projects with Binary Tree's proven methodology and solutions."

"Dixtree is very proud to be the Exclusive Distributor and the center of excellence for French Europe of Binary Tree. Binary Tree simply has the best software solution for transition and coexistence to Office 365 on the market. Tools are smart and support is responsive, which is the absolute recipe to a safe and cost effective migration project. Since the start of Dixtree 100% of our projects together were successful and in time," stated Frédéric Demajeau, associate director at Dixtree.

ABOUT DIXTREE

Dixtree distributes software and associated services for foreign companies that do not have official representation in Francophone Europe. Dixtree is the exclusive distributor of Binary Tree software for France, French-speaking Switzerland, Luxembourg and Belgium. Our job is to promote, market, advise, support and implement the product range of Binary Tree software solutions to end customers through a direct sales force or through a distribution network. Our area of expertise is the transition of messaging systems and applications to the Microsoft platform. For more information, visit us online at www.dixtree.com.

ABOUT BINARY TREE

Binary Tree is the provider of SMART Exchange Migration software and solutions for migrating to Microsoft Exchange and Microsoft Office 365. Since 1993, Binary Tree and its business partners have helped over 6,000 customers around the world to migrate more than 25 million email users including powering many of the largest email migrations in the world. Binary Tree's suite of software provides solutions for migrating from Exchange 2003/2007 and Lotus Notes to on-premises and online versions of Microsoft Exchange. Binary Tree is represented by business partners worldwide who provide specialized services and a proven methodology for guiding customers through complex transitions. Binary Tree is a Microsoft Silver ISV Partner, an IBM Advanced Business Partner, and is one of Microsoft's preferred vendors for migrating to Microsoft Office 365. Binary Tree is headquartered in the New York metropolitan area with international offices in London, Paris, Stockholm and Sydney. For more information, please visit us online at www.binarytree.com.

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