

Copenhagen, Helsinki, Oslo, Stockholm, 28 November 2018

Prospera large corporate customer survey: Nordea No 1 in the Nordics

Nordea Corporate & Investment Banking (C&IB) was chosen as the best corporate bank among large Nordic corporates with an all-time high customer satisfaction score in the 2018 Prospera survey. In both Finland and Denmark, Nordea was ranked as number one among peers, with all-time high customer satisfaction scores.

- To be number one when the customers decide makes me enormously proud. Not only is this proof that our strategy works, it also shows what great value we add when we work across functions and engage as a team. Our entire value chain, and all parts of the bank working together, have been crucial for us to achieve this position. Advising our customers is our passion, and I'm looking forward to being part of developing our business in 2019 and beyond, says Martin A Persson, Head of Wholesale Banking.

In Finland, Nordea C&IB was ranked as the best corporate bank, with an all-time high customer satisfaction score. Also in Denmark, Nordea C&IB gained a clear number 1 spot in the Prospera annual large corporate customer survey, with an all-time high customer satisfaction score. Nordea C&IB in Sweden delivers all-time high customer satisfaction results, closing the gap to the target number one position. In Norway, Nordea gained a bronze position.

- We are proud to see that the journey we started in 2016 with a change of direction and ambition level has been recognised by our important large corporate customers. We have worked hard to become much more agile, easy to deal with, intense, coordinated and at the same time maintain or improve our relevance, says Mathias Leijon, Global Co-Head of C&IB.

- We will continue to raise the bar in terms of what we want to achieve together with our customers and to truly leverage our own purpose statement. 2019 will be an exciting year and we are looking forward to working closely with our whole value chain to continue to be the number one player in the Nordics, says Michael Zeier, Global Co-Head of C&IB.

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