

Press release – no embargo

15th November 2012, Brighton, UK

Audio Suspension launches an elegant and innovative solution to maximising the performance of turntables and other hi-fi equipment

Audio Suspension, the new name in beautifully designed, contemporary hi-fi support systems, has launched its debut wall-mount shelf, the ASU-100. The system has been meticulously designed to provide isolation from unwanted resonance, whilst offering a highly attractive platform to support turntables and other sensitive hi-fi products. The ASU-100 combines the design sensibilities of the iPod generation with the sonic qualities of the finest audio equipment.

Hand-made in Sussex, the new ASU-100 is the first product in a new line from Audio Suspension and is lovingly built from high-grade 20mm acrylic. The material is ideally suited to damping the unwanted effects of resonance, as well as knocks and thumps, and is also remarkably non-resonant. Unlike traditional support materials, such as glass and steel, the acrylic used in the ASU-100 does not significantly 'add' to a system's sonic presentation, allowing the full musical potential of supported equipment to shine through.

The ASU-100 is securely anchored to internal walls using two high-quality polished-chrome shelf supports faced with silicone-rubber to ensure a high level of damping at the connection point. Two front-mounted 1.5mm steel-wire cables offer further support and scope for levelling, and are secured by polished-chrome Posi-Lock supports. The ASU-100 brings tangible benefits to systems in all manner of listening rooms, but is especially effective in environments with suspended wooden floors.

Set-up of the ASU-100 is simple and the benefits of the design and materials are instantly appreciable, bringing greater transparency to recordings whilst improving control and dynamics. The ASU-100 also helps tighten up low frequencies, offering additional control over the lower octaves whilst introducing greater neutrality throughout the frequency spectrum.

Audio Suspension also offers a bespoke design service. Shelves can be made in custom sizes and colours to order, offering consumers a tailor-made support for cherished turntables and larger, heavier hi-fi equipment.

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Key features of the ASU-100:

- High-grade 20mm low-resonance acrylic
- Adjustable wire support enables easy level adjustment
- Posi-Lock cable supports
- Polished-chrome ancillaries
- Supports up to 25kg (dependant on fixings)
- Suitable for equipment up to 470mm x 420mm
- Beautiful aesthetics to compliment cherished hi-fi equipment

Price and availability

The ASU-100 is available now direct from www.audiosuspension.com priced at just **£250** including postage and packing. Review samples will be available towards the end of November.

Press contact

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About Audio Suspension

Audio Suspension specialises in the creation of beautiful hi-fi support systems for discerning music lovers. Its stunning designs are manufactured to the highest standards from high-grade acrylic to compliment the aesthetic beauty of turntables new and old, as well as providing a carefully engineered, low-resonance platform for sensitive audio equipment.

The company was formed by a long-serving professional DJ/audio engineer with extensive turntable experience and the passion to deliver an exquisite solution to maximising the sound quality of vinyl, without compromising on style. Audio Suspension's unique wall-mount support solutions isolate hi-fi from unwanted resonance and minimise its disruptive effects on sound quality. A bespoke design service is also available. www.audiosuspension.com

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