

thinksound™ ts02+mic in-ear headphones. Audiophile sound quality combined with the smallest eco-footprint possible - great sound that you can feel good about.

21st November 2012 - London - thinksound™, the US headphone brand that creates incredible sounding headphones with the smallest eco-footprint possible, announces the UK release of the ts02+mic in-ear 8mm high-definition headphone with integrated microphone and call control, the first of its kind from the company.

The thinksound™ ts02+mic is available from Sevenoaks Sound and Vision and Amazon now with a UK RRP of £99.99



thinksound ts02+mic

Compatible with all iPhones including iPhone 5, iPads, iPods and most BlackBerry models and smart phones, the ts02+mic features an acoustically enhanced 8mm driver set into a handcrafted wood housing. The combination delivers a **crisp, accurate sound quality and wide soundstage** with the wood housing (sourced from sustainable supplies) adding a natural quality for a more life-like sound.

Available in two finishes – silver/cherry and black/chocolate – the ts02+mic comes with **four different-sized silicon earbuds** to ensure a comfortable fit and passive noise isolation. Also included is a **cotton carry pouch** to carry the headphones, which includes room for an iPod, iPhone, and many other popular MP3 players.

“The ts02+mic is an amazing headphone. We have improved comfort, packaging and the overall sound,” stated Aaron Fournier, President and CEO of thinksound™. “This is one of the best sounding audio products I have ever worked on.”

thinksound™ headphones are assembled primarily from **renewable, recyclable resources** such as wood and aluminium, and feature PVC-free cables. The packaging is made from **bleach-free recycled cardboard** and is designed to eliminate much of the elaborate plastic packaging normally associated with headphones.

thinksound™ now offers three different headphone models in the UK; the **£99.99 ts02+mic in-ear** 8mm high-definition headphone with integrated microphone and call control; the **£89.99 ts02** in-ear 8mm high-definition headphone with passive noise isolation and the new **£114.99 ms01** in-ear 8mm high-definition monitor with passive noise isolation and enhanced bass. Both ts02 models are available in silver/cherry or black/chocolate whilst the ms01 is available in gunmetal/chocolate.

/cont



thinksound™ ts02+mic - packaging made of recycled materials



thinksound™ ts02+mic - black/chocolate



thinksound™ ts02+mic - silver/cherry

thinksound™ ts02+mic specifications

- Microphone + call/music control for mobile communication
- Wooden housing for crisp, accurate music reproduction
- Frequency Response: 20 Hz – 20 kHz
- Sensitivity: 99 ±3 dB @ 1KHz 1mW
- Impedance: 16 ohms
- Plug: 3.5mm gold plated stereo plug for increased sound clarity
- Driver Size: Acoustically enhanced 8mm driver
- Weight (Approximate): 10g Ultra-lightweight design
- Kevlar-reinforced, tangle-resistant 4 foot long cable

- Passive Noise Isolation minimizes ambient sounds
- Sweat-resistant design, perfect for the gym
- One (1) year limited warranty

Accessories

- Ear Fittings: Four sized flexible silicon ear inserts for secure fit (s/m/l/xl)
- Cord Clip
- Cotton Carrying Pouch

For further details, visit www.thinksound.com or follow on Twitter - @thinksound

About thinksound™

thinksound™ (thinksound.com) began with a simple goal; to create incredible sounding headphones with the smallest eco-footprint possible. thinksound™ headphones are made with real wood, creating a more natural resonance and unparalleled acoustics.

thinksound™ takes their environmental impact as seriously as they do their audio products. All packaging is crafted from recycled materials, with minimal plastic components, and all headphone models use PVC-free cables and wood from renewable sources. The result is great sound that you can feel good about.

thinksound™ was founded by audio and consumer electronics industry leaders with over 25 years experience bringing exceptional audio products to market. They invite you try their headphones to experience the difference that quality craftsmanship and better attention to detail make. thinksound™ is owned and operated by TIMBRE SOUND LLC.

iPod, iPhone, and iPod Touch are trademarks of Apple, Inc. BlackBerry is a trademark of Research in Motion Limited.

Thinksound™ products are distributed in the UK by Frequency Telecom - www.frequencytelecom.co.uk

About Frequency Telecom

Frequency is a global mobile accessory distributor, supplying 50 countries worldwide with a full range of high quality accessory solutions for all leading handsets and devices. Established in 2002, Frequency Telecom has achieved year on year growth generating a £29million turnover in year ending March 2012 and now employs over 60 people, across the UK, Germany and Russia.

While the market and technology may have changed over the last 10 years, the culture and ethos at Frequency has remained the same. Frequency is more than just a distributor. They treat their partners' brand as if it's their own. That means committing to undertake account management and marketing to really drive sales for the brand and their customers. The ability to hold stock to meet demand and deliver on time enables Frequency to support products through the channel, from start to finish, all with the highest levels of service for both the manufacturers and retailers alike. Frequency distributes a wide range of brands including Case-Mate, Olo, JAYS, thinksound™, Motorheadphones, blackbox™, Degauss Labs, Griffin, Motorola, HTC, Nextivity, Mercurry and IGrip. For further information about Frequency Telecom and its vendors, please visit www.frequencytelecom.co.uk.

Connect with Frequency on LinkedIn and follow them on Twitter @FrequencyTel

For further information, interview requests, images or review products, please contact Andy Napthine of Napthine Porter on 07920 425166 / andy@napthineporter.com or Alan Porter on 07922 073208 / alan@napthineporter.com

