



DENON DJ

UK Suggested Retail Price - £269.99
Availability – October 2012

Denon DJ launches MC2000 DJ controller – USB-powered DJ controller gives everyone the chance to be a DJ superstar.

29th August, 2012 – London – Denon DJ, the brand responsible for rocking the crowds and owning dance floors since the dawn of DJing, is pleased to announce the brand new MC2000 DJ Controller – a plug-and-play twin deck controller that gathers together the very best in Denon DJ quality into a single product that's accessible to everyone. Combining an intuitive layout with the bundled Serato DJ Intro software, users can be up and running DJing like a pro either at home or at a gig within minutes.

- Designed specifically for 'Serato DJ intro' Software (included)
- Plug & Play – USB Bus Powered
- Full MIDI Output – Map to other DJ Software
- Denon DJ 'Professional Grade' Construction
- Intuitive File Browsing Controls
- Built-in Audio interface
- MIC Input /Line Input



Plug & Play

Designed as much for the novice as it is for the gigging DJ, the MC2000 integrates professional DJ facilities with simple plug-and-play technology. **Taking its power from the USB port of your computer or Mac**, the MC2000 doesn't need to be plugged into a mains power supply for you to get up and running. Simply plugging the MC2000 into a computer loaded with the **bundled Serato DJ Intro software** using the included USB cable, users can immediately start creating mix's thanks to the intuitive design of the controller. **The ease of use combined with simple set up means that Professional DJing is finally available to everyone.**

Pro features at consumer prices

Although hitting a new entry-level price point for the Denon DJ, there is no shortage of facilities, with everything the professional DJ would expect on-board. As well as the **twin jog wheels and faders for vinyl-like mixing**, the MC2000 also includes full **sample control, loop control, on-board effects and a microphone input**. Loading of tracks is simple thanks to the Serato designed interface, and true high-quality audio output is available from both the RCA sockets on the rear panel and the front mounted headphone socket.

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Serato DJ Intro Software

With over 10 years' experience in popular DJ software development, Serato bring its unique approach to this new plug-and-play system. Serato DJ Intro allows for traditional **two deck mixing of digital music files from a computer, including advanced iTunes® integration**, allowing for instant access to existing library and playlist information.

The MC2000 has been designed with Serato DJ Intro software in mind, complete with a layout which reflects exactly what you are doing on the laptop screen. Serato DJ Intro detects the controller automatically and is ready to work from the moment you take it out of the box and plug in – giving you true 'plug & play' functionality*.

Construction

With its portable design and solid build, the MC2000 redefines the quality and usability in its class, with every single detail aimed at improving value and retaining simplicity without compromising features and sound quality.

The **rugged metal chassis** combined with the **jog wheels and faders lifted straight from Denon DJ's professional products**, retain the high-quality grade and feel that Denon DJ customers have come to expect. Built to take even the most enthusiastic mixing and hard-core techniques, the MC2000 stands tall amongst the competition as **the only true professional grade product that inspires even the freshest of newcomers to pick up and join the DJing community**.



The Denon DJ MC2000 will be available from October 2012 with a UK SRP of £269.99

*Software requires installation

iTunes® is a trademark of Apple Inc., registered in the U.S. and other countries.

Prices and availability subject to change without notice.

Notes for Editors

Denon DJ has been designing and manufacturing professional DJ products for over twenty years and is considered to be amongst the best in its field, with many of its products fitted as standard in 100s of clubs world-wide.

Part of the D&M group of companies, Denon DJ products range from desktop digital turntables and twin-deck digital controllers, through to mixers and headphones. With products aimed at both the professional and semi-professional user, Denon DJ products offer the high quality fit and finish, intuitive user interface, reliability and sound quality essential for all DJ applications.

Denon DJ products are available on-line and in-store through a chain of professional audio retailers throughout the UK

For further information about Denon DJ products, visit www.dm-pro.eu/en/denondj/

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