



Media Alert

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OAK FOUNDATION FUNDS GO4THEGOAL'S KART 4 KIDS PROGRAM AT TWO NEW HOSPITALS TO BRING SMILES TO CHILDREN BATTLING CANCER

OCTOBER 16, 2014- Cherry Hill, NJ: The OAK Foundation has supported a \$12,000.00 grant to Go4theGoal to fund two Karts 4 Kids at hospitals in Minnesota and Colorado. The Kart, already in operation, at University of Minnesota Amplatz Children's Hospital in Minneapolis, MN has been received with enthusiasm by both staff and patients and Go4theGoal looks forward to the opportunity to install a Kart for patients in Denver, CO.

The Kart 4 Kids is a three-tiered cart stocked with toys, games, activities, and snacks that is circulated through the pediatric oncology unit to patients and families during extended hospital stays. Go4theGoal currently has 15 active Karts 4 Kids throughout the country and hopes to double that number in 2015.

"It is thanks to our generous donors and groups like the OAK Foundation that the Kart 4 Kids has become so successful," said Emma Stith, Hospital Programs Coordinator. "The OAK Foundation's grant will fund the Kart 4 Kids at the two hospitals for a full year. We are grateful for the opportunity to grow this program and reach more children and families."

ABOUT GO4THEGOAL FOUNDATION

Go4theGoal Foundation is a 501 (c) 3 non-profit charitable organization founded in 2006 by Dr. Richard and Beth Stefanacci, soon after their oldest child was diagnosed with Ewing's Sarcoma, a rare form of bone cancer. 2012 and 2013 were very exciting years at Go4theGoal Foundation, whose two national campaigns, National Dress 4 Pediatric Cancer Day® and Lace Up 4 Pediatric Cancer®,

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Go4theGoal Foundation is a 501 (c) 3 charitable organization

gave hundreds of schools, businesses and sports teams an opportunity to raise awareness and much needed support for patients in their communities and earned Go4theGoal the honor of “Top Rated Non-Profit of 2012, 2013, & 2014” by Great Nonprofits. Go4theGoal provides children undergoing cancer treatment and their families with financial assistance, runs fun hospital-based programs, grants special wishes and supplies state-of-the-art electronic products to children and pediatric oncology units in over 80 hospitals across the country. Since 2007, G4G has funded nearly \$1,000,000.00 in innovative pediatric cancer research. Go4theGoal.org

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