

Contact: Jelani Rucker

312.275.1626

jelani.rucker@jmcsteel.com

Atlas Tube Launches HSS Online Community Forum

Online, Peer-to-Peer Community Engages Industry Designers and Engineers Who Use HSS

CHICAGO (January 8, 2013) — <u>Atlas Tube</u>, a division of <u>JMC Steel Group</u>, announced today the launch of <u>Atlas Connection</u>, the company's free online forum for professionals who work with hollow structural sections (HSS).

North America's largest manufacturer of steel HSS, Atlas launched Atlas Connection in January 2013 to provide helpful information and support for professionals involved in the design and specification of HSS. By joining Atlas Connection, HSS designers and engineers find the answers they need for specific questions, and can participate in the peer-to-peer exchange of relevant product information, customer support and supplier information via discussion threads, videos, blogs, how-to's, case studies and more.

"Atlas aspires to be the leader in providing helpful information and support for professionals who design and specify HSS," said Jelani Rucker, director of marketing and business development at JMC Steel Group. "We look forward to Atlas Connection strengthening customer relationships by helping members gain faster access to relevant information they need."

Recognized industry experts, including Dr. Jeffrey Packer from University of Toronto; Samuel M Rubenzer, PE, SE, for FORSE Consulting, LLC; Brad Fletcher, structural engineer at Atlas Tube; and many other highly regarded industry professionals, are available to answer questions on Atlas Connection. These experts lead online Q&A sessions and respond to individual questions within specific threads. Forum members can also contribute HSS design ideas, best practices and support information, and can stay up to speed with news feeds and social media, sharing videos, images and documents with others.

Atlas Connection is monitored and secure, and registration is free. Industry professionals are welcome to sign up at atlasconnection.com

About Atlas Tube

Atlas Tube, a division of JMC Steel Group, produces a wide range of steel tubular products and is the leading provider of hollow structural sections (HSS) in North America. Other offerings include HSS Design Tools, straight-seam electric resistance welding (ERW) pipe piling and EPOX Z KOTE® powder primed tubing. For more information, contact Atlas Tube at 800.733.5683 or info@atlastube.com. Or visit atlastube.com.

Follow Atlas Tube and JMC Steel Group on Twitter: @AtlasTube and @JMCSteelGroup