

News article

February 11, 2025

Telia achieves digital inclusion goals – one year early

Telia’s digital inclusion initiatives have now reached more than 2.3 million people, already exceeding the target for 2026. Today, on Safer Internet Day, the company is launching a new goal of reaching 3 million people by the end of 2027.

Since 2021, Telia has run numerous projects aimed at helping individuals and societies in the Nordic and Baltic regions to realize the full potential of digitalization.

Amongst Telia’s ongoing initiatives are online safety workshops for children in schools and summer camps, webinars to help elderly people improve their digital skills, and events to support immigrants in using digital community services.

Anna Augustson, Telia Company Head of Group Sustainability: “The rapid digitalization of societies creates opportunities and risks. Our digital inclusion work is designed to raise awareness of both, while building relevant skills. Increasing Telia’s ambitions to reach 3 million people shows our positive impact so far – and our potential to do even more.”

In line with this agenda, Telia will mark today’s Safer Internet Day in several of its markets.

- In Estonia, Telia is partnering with the Estonia Union of Children Welfare to arrange a webinar on using social media safely.
- In Sweden, the national Bris helpline for children and young people will extend the opening hours for its service for parents and guardians during the day. The aim is to provide additional opportunities for adults to seek guidance around children’s digital lives. Telia is a long-standing partner to Bris, and in late 2023 was part of adding a 24/7 SMS contact channel that has become one of the preferred ways for users to seek support. During 2024, Bris conducted 23,871 supportive conversations through this method.

[Safer Internet Day](#) is held every February, with February 11 as the focus day for 2025. This global event aims to bring together stakeholders to make the internet a safer and better place for everyone, especially children and young people.

For more information on Telia’s sustainability targets and strategy, [click here](#).

NOTES TO EDITORS

For more information, contact Telia Company’s press office on +46 (0)771 77 58 30, visit our [newsroom](#) and follow us on [LinkedIn](#). To download our logo, high-resolution images of Telia leaders, offices and solutions, or B-roll footage for editorial use, visit our [media bank](#).

ABOUT TELIA

Telia Company (STO: TELIA) is a Nordic and Baltic telecommunications leader and Nordic media house, serving consumers, businesses and public sector customers with essential digital infrastructure, ICT services and entertainment. Our colleagues serve millions of customers every day in one of the world’s most connected regions. We’re the hub in the digital ecosystem, providing 26 million mobile, broadband and TV subscriptions that empower people, companies and societies to stay in touch with everything that matters 24/7/365. Learn more at www.teliacompany.com.
