

## Press Release

June 22, 2020

### Changes in Telia Company's Group Executive Management

**In preparation of a renewed Nordics and Baltics strategy, and following the announcement of its intended exit from Turkey, Telia Company today announces several changes to the Group Executive Management team.**

- Markus Messerer will be appointed SVP, Chief of Strategy, Innovation & Head of Global Business. Markus is today the CEO of Alltron AG, Swiss IT group Competec's B2B business, and brings profound experience in digital transformation and ICT. Before Competec he was Head of Corporate Strategy at Swisscom. Markus is an Austrian national.
- Rachel Samrén will be appointed SVP, Chief External Affairs, Governance & Trust Officer. Rachel is today EVP, Chief External Affairs Officer and Member of the Group Executive Team of Millicom. She joins the company with significant experience in external affairs and risk management. Prior to Millicom she served as Director, Head of Business Intelligence, at The Risk Advisory Group. Rachel is a Swedish national.
- Dan Strömberg will step up and take over as SVP, Head of LED (Lithuania, Estonia and Denmark), while continuing also in his present role as CEO for Telia Lithuania. Dan has held various senior manager positions in Telia Company since the late 1990s.

Markus Messerer and Rachel Samrén will join Telia Company during the fourth quarter of 2020 and Dan Strömberg will start in his new role on August 1, 2020.

As a consequence of these changes, Ingrid Stenmark SVP, Head of CEO Office, Åsa Jamal SVP, Head of Group Communications and Emil Nilsson SVP, Head of LED, will leave the company. Peter Borsos, SVP, Head of Telia Global, will continue in his present role and will also oversee Group Communications until the new organization is implemented and Markus Messerer and Rachel Samrén have started in their respective roles. Peter Borsos will step down and leave the company during the fourth quarter of 2020.

“As we prepare to renew Telia’s purpose and strategy, I am delighted that Markus, Rachel and Dan will join our Group Executive Management team. Each of them are experienced and outstanding leaders, who will be excellent role models of the Telia values, and bring a broad range of sector knowledge and hands-on operational experiences from our industry, and beyond. I have every confidence that these changes will help us accelerate our transformation journey and establish a new era of success for Telia”, says Allison Kirkby, President and CEO of Telia Company. “I also want to give my huge and heartfelt thanks to Ingrid Stenmark, Peter Borsos, Emil Nilsson and Åsa Jamal who all have been valuable members of Telia Company’s Group Executive Management for many years, and have contributed significantly to the company.”



After the changes have been implemented, expected by the end of year, the Telia Group Executive Management will look as follows:

Allison Kirkby, President and CEO  
Douglas Lubbe, acting Group CFO  
Jonas Bengtsson, EVP, General Counsel and Head of Corporate Affairs  
Cecilia Lundin, EVP, Head of People and Brand  
Magnus Zetterberg, SVP, COO and Head of CPS  
Markus Messerer, SVP, Chief of Strategy/Innovation & Head Global Business  
Rachel Samrén, SVP, Chief External Affairs, Governance & Trust Officer  
Anders Olsson, EVP, Head of Telia Sweden  
Heli Partanen, SVP, Head of Telia Finland  
Stein-Erik Vellan, SVP, Head of Telia Norway  
Dan Strömberg, SVP, Head of LED  
Casten Almqvist, SVP, Head of TV & Media

**For more information, please contact our press office +46 771 77 58 30, visit our [Newsroom](#) or follow us on Twitter [@Teliacompany](#).**

#### **Forward-Looking Statements**

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of Telia Company.

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We're Telia Company, the New Generation Telco. Our approximately 21,000 talented colleagues serve millions of customers every day in one of the world's most connected regions. With a strong connectivity base, we're the hub in the digital ecosystem, empowering people, companies and societies to stay in touch with everything that matters 24/7/365 - on their terms. Headquartered in Stockholm, the heart of innovation and technology, we're set to change the industry and bring the world even closer for our customers. Read more at [www.teliacompany.com](http://www.teliacompany.com)