

Press Release
April 9, 2020

Heli Partanen appointed as new CEO of Telia Finland and member of the Group Executive Management team of Telia Company

Heli Partanen has been appointed as the CEO of Telia Finland starting on April 15, 2020. She is currently responsible for the consumer business in Finland and has since November 2019 been acting Vice CEO and head of daily operations of Telia Finland. In her new role she will also be a member of the Group Executive Management team of Telia Company

“I am very pleased that Heli has accepted the assignment to lead Telia Finland into the next phase. Heli has a long and extensive experience of Telia and the telecommunications industry. She has held several leading positions within our company since 1998 and has shown strong leadership and collaboration skills. I am very confident that Telia Finland's continued development is in safe hands and that she will contribute to both Telia Finland and Telia Company in general going forward”, says Acting President and CEO Christian Luiga.

“I am very honored by this possibility to take a next step with Telia Company, now as the CEO of Telia Finland. Besides high-quality networks, Telia Finland has the opportunity to be the leading ICT partner for Finnish enterprise customers, and as a media company to also bring added value to Finnish consumers with joint offerings of content and access. Looking at the future I'm sure we can also offer new opportunities in esports as well as on the tv and media side to our customers. This is an excellent starting point to continue our journey as a company and open an even more digitalized world to our Finnish customers”, says Heli Partanen, appointed CEO of Telia Finland.

Heli Partanen has worked at Telia since 1998 in various leadership positions. Since 2016 she has been Head of Consumer Business in Finland, and before that, Head of Consumer Customer Services and Sales. She has also been the HR Director of Telia Finland.

Heli Partanen will report to Acting President and CEO Christian Luiga and will be a member of the Group Executive Management team of Telia Company. She will start her new role in April 15, and Juha Kivelä, currently Head of Operational Excellence in Telia Finland, will be acting Head of Consumer during the search for her successor.

For more information, please contact our press office +46 771 77 58 30, visit our [Newsroom](#) or follow us on Twitter [@Teliacompany](#).

Forward-Looking Statements

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of Telia Company.

We're Telia Company, the New Generation Telco. Our approximately 21,000 talented colleagues serve millions of customers every day in one of the world's most connected regions. With a strong connectivity base, we're the hub in the digital ecosystem, empowering people, companies and societies to stay in touch with everything that matters 24/7/365 - on their terms. Headquartered in Stockholm, the heart of innovation and technology, we're set to change the industry and bring the world even closer for our customers. Read more at www.teliacompany.com