



Press Release

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Hexagon announces OEM partnership with Smart Guided Systems

Hexagon, a leading global provider of information technology solutions, has entered into an OEM agreement between its Agriculture division and Smart Guided Systems to provide key precision-guidance technologies for various commercial applications through the company's alliance with Kubota Tractor Corporation.

Indianapolis-based Smart Guided Systems offers precision-guidance systems that use state-of-the-art technology to improve equipment efficiency. Kubota Tractor Corporation, located in Grapevine, Texas, is the U.S. marketer and distributor of Kubota-engineered and manufactured equipment through its more than 1,100 dealers. Smart Guided Systems has an alliance with Kubota for its precision-guidance systems that facilitate autonomous steering of select Kubota tractors, mowers and utility vehicles. This enables organisations to assign, track and manage their operators and equipment fleet more effectively, resulting in savings or productivity gain of up to 20 per cent.

To support Smart Guided Systems' needs, Hexagon combined its positioning intelligence, machine control and auto-steering technologies with deep domain expertise from the precision agriculture market.

"Hexagon is pleased to partner with Smart Guided Systems for development of their precision-guidance technologies to provide guidance and productivity for Kubota products," said Hexagon President and CEO Ola Rollén. "The success of this project demonstrates Hexagon's abilities to develop custom solutions for our OEM partners by leveraging innovative technologies from our various Hexagon businesses and applying industry know-how to meet the needs of our partners."

"Hexagon is the perfect partner for this new product," said Steve Booher, founder and CEO of Smart Guided Systems. "The quality of their technical team and their ability to solve complex challenges in an efficient manner provided the Kubota project with a superior product."

For further information, please contact:

Maria Luthström, Investor Relations Manager, [Hexagon AB](#), +46 8 601 26 27, ir@hexagon.com
[Kristin Christensen](#), Chief Marketing Officer, [Hexagon AB](#), +1 404 554 0972, media@hexagon.com

Hexagon is a leading global provider of information technology solutions that drive productivity and quality across geospatial and industrial landscapes.

Hexagon's solutions integrate sensors, software, domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information. They are used in a broad range of vital industries.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 18,000 employees in 50 countries and net sales of approximately 3.1bn EUR. Learn more at [hexagon.com](#) and follow us @HexagonAB.
